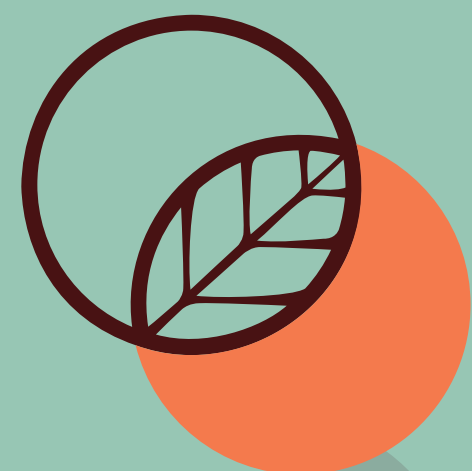


An artistic illustration featuring a large, light teal circular frame in the center. The frame is held by several hands of various skin tones (brown, green, orange, dark brown) reaching from the edges. The background is filled with stylized, overlapping shapes and patterns in shades of green, brown, and orange, suggesting a natural or organic theme. The overall style is modern and graphic.

Annual Report 2022



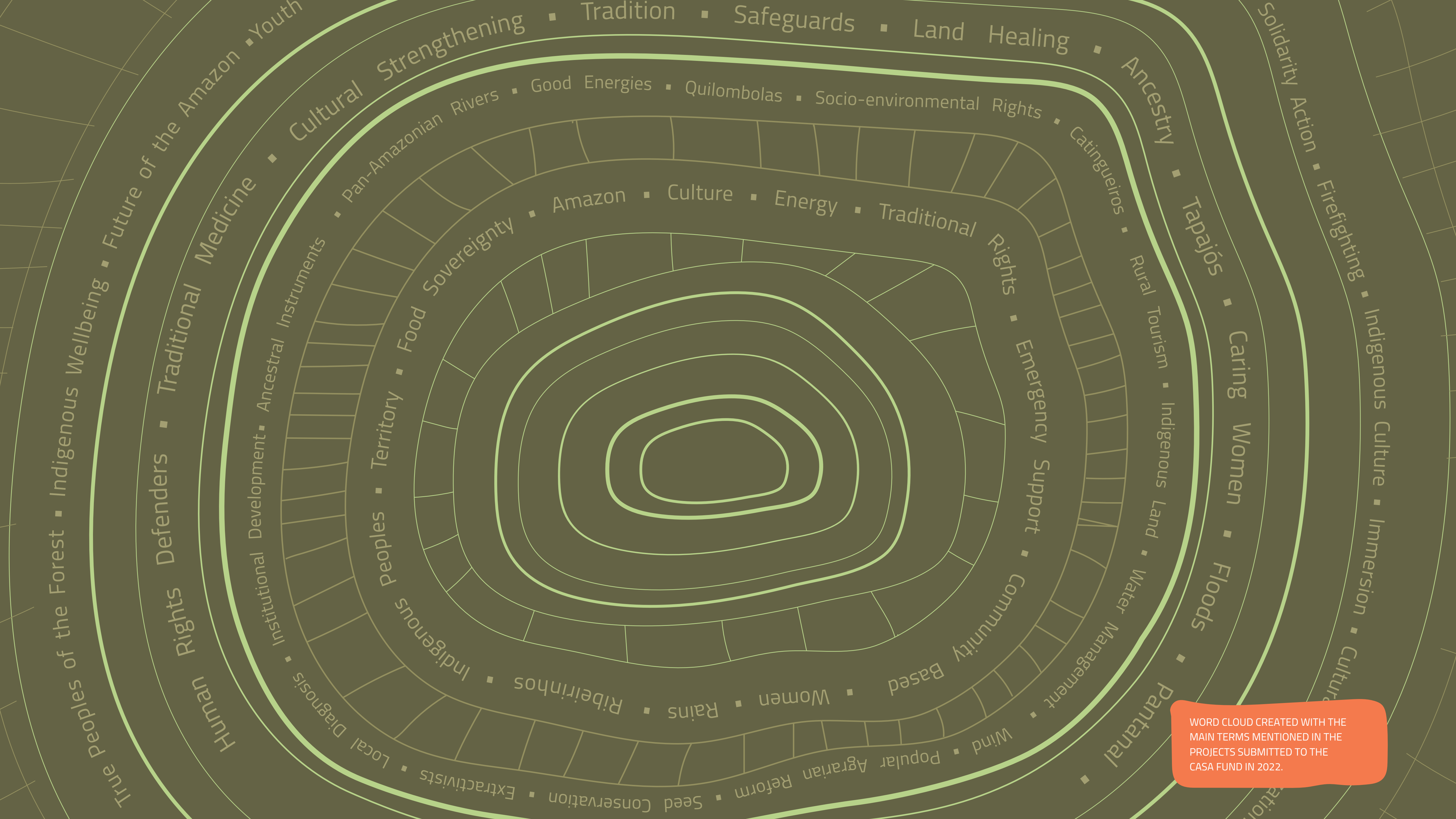
fundo casa
SOCIOAMBIENTAL



We believe that difficult situations need to be faced with great care and seriousness, but we cannot give up on lightness and hope.

Difficult situations require understanding, refuge, and we are an embrace for whoever needs it.

Photo: **Maria Eduarda Andrade Guimarães**
Indigenous and African Ancestry in the
Bustle of Agrarian Reform - BA



WORD CLOUD CREATED WITH THE MAIN TERMS MENTIONED IN THE PROJECTS SUBMITTED TO THE CASA FUND IN 2022.

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Photo: **Gustavo Cabrera Christiansen**
Agroecological Exchanges
Field-City - PE

About Casa Fund

Casa Socio-Environmental Fund is an organization that seeks to promote environmental conservation and sustainability, democracy and respect for socio-environmental rights through social justice with financial support and capacity building of civil society initiatives.

Using this method, we have developed a powerful support network for small civil society initiatives. A network that mobilizes resources, provides support and strengthens capabilities, guaranteeing increasing autonomy for the groups throughout Brazil. We believe that transformation starts with listening, listening to each and every cause: those whose lives are directly affected even by the smallest of changes in their territories.

WE DO NOT BELIEVE IN READY-MADE FORMULAS AND UNIQUE SOLUTIONS.

We partner with philanthropic institutions that want to support grassroots communities but encounter challenges in reaching these groups.

We have been pioneers in the debate on socio-environmental philanthropy in Brazil since 2005. Our mission is to generate a positive impact in the most diverse territories, by investing in their lives with them, creating connections between people and organizations. We exist to transform.



OUR HISTORY

Our history begins long before our name. At the end of the 1980s, The Damien Foundation, based in the United States, was headed by a Brazilian, who decided to start a relationship with small groups linked to socio-environmental causes in Brazil. This contact was the seed responsible for consolidating the first Brazilian socio-environmental fund, in 1994, composed of the same local leaders supported by Damien: the Francisco Foundation was born, the embryo of what is now Casa Fund.

At the same time, another extremely relevant institution emerged that would stimulate collaboration between groups of international socio-environmental philanthropy: the Global Greengrants Fund (GGF), also supported by the Damien Foundation, shared this vision increasing and strengthening an action capable of connecting small leaders to large international organizations.

In 1999, the Francisco Foundation's activities were interrupted and its leadership began to act directly as a board for the GGF in Brazil, while organizing a new South American fund, to further expand its impact.

Other allies that arrived early on were Both ENDS in the Netherlands and the C.S.Mott Foundation. They understood our



proposal and helped us to grow. This conciliatory vision is something that we, Casa Socio-Environmental Fund, carry in our DNA until today. This enabled us to increasingly expand our relationships and establish ties with other important international and national organizations. Our legacy continues to grow thanks to this inclusive perspective.

In 2005, Casa Socio-Environmental Fund took its first steps as the first socio-environmental fund for South America created by South American activists.

Proud of our history, we have never given up the close relationship with activists and local third sector organizations, who share decades of common vision with us.

Together, we have developed strategies to recover and preserve the great regional biomes and all the human diversity in each of these regions, always reinforcing the role of local groups in the quest to preserve the planet. This great Casa (House) that we live in.

That's why we were born: to generate connections in the midst of powerful transformative networks. Uniting points between local leaders and large global foundations. This reflects our performance even today and this is still the purpose that drives us.

We believe in communication, sharing and listening to build transformative projects. Since 1994, we have seen first-hand how small support can generate transformation. With so much experience built by these relevant connections, we follow our course, like a river. Without limiting ourselves to borders. Planting the seeds to build a forest.

MEET OUR TEAM



68% of the team is made up of women

Racial Diversity

Origin diversity

Casa Fund has a team that is diverse in race and origin, with the majority being women. Our team is distributed throughout Brazil and is present in the Federal District and in the following states: São Paulo, Maranhão, Mato Grosso and Rio Grande do Sul.



Letter from the Director

By Cristina Orpheo – Executive Director

SUPPORTING SOLUTIONS COMPATIBLE WITH THE REALITY OF COMMUNITIES

Casa Socio-Environmental Fund is an organization that has been working for 18 years growing and evolving to ensure that resources arrive efficiently and safely into the hands of communities that protect their important territories. As an activist-led local fund, we take a participatory approach to the grantmaking process, involving local communities at every stage from planning to implementation. This allows for grant calls to be more effective and relevant to the needs of local communities, increasing community involvement and commitment.

Of our donation budget in 2022, around 73% was donated directly to indigenous, traditional peoples and family farmers. This totaled to more than US\$2,2 million of the US\$3 million donated that year.

These communities play a crucial role in protecting forests and ecosystems, their work to protect the planet is perhaps one of the most important in the world right now.

That is nothing new for them, their traditional ways of life have always been harmonious with the other forms of life around them, promoting the protection and conservation of biomes. Despite this, funding for these peoples' initiatives is still very small. We need to hear their voices so that compatible solutions can be created within the depths of their reality.

CASA FUND: A DONOR FOR THE CLIMATE

Nos In recent years, Casa Fund has played a strategic role in supporting initiatives that intersect with the climate agenda. It would not be an exaggeration to say that virtually all projects supported by Casa Fund in its history have some relationship with themes that involve mitigating



the impacts of climate change. Thus, we assume a commitment as donors for the climate, supporting projects that allow communities to be protagonists of true climate solutions, and not of false proposals disconnected from the reality of those who experience the impacts daily.

In addition to fostering forest peoples' leadership, we are investing in building skills throughout the entire team in matters involving the climate agenda, so that we are in spaces for discussion and advocacy where climate agreements take place. In 2022, we supported a delegation bound for Sharm El Sheikh in Egypt, where CoP 27 (UN Conference of the Parties on Climate Change) was held. With a group made up of 13 members, the delegation included team members, quilombola leaders, women environmental defenders and black youth leaders, who participated with the aim of taking their demands and perspectives to the conference tables.

CIVIL SOCIETY IN DEFENSE OF DEMOCRACY

For these initiatives to be successful, it is also necessary that democratic institutions are strong and that the State does its part. In a democratic system, civil society can safely and actively influence governments to adopt policies and measures to combat climate change. Democracy allows – and society must have the means to demand – the participation of different sectors in the discussion and definition of solutions to the problem.

In recent years, Brazil faced a democratic crisis that was directly reflected in the increase in social inequality, environmental racism and socio-environmental violations. The lack of effective environmental policies has led to a significant increase in deforestation and invasions of indigenous lands and protected areas. The absence of State transparency and responsibility resulted in the failure of monitoring and inspection mechanisms of government actions in the environmental area. In this context, civil society and philanthropy played a key role in defending democracy and the environment in Brazil.



Photo: **Marcinildo Saw Munduruku**
Dace Association - PA

THE IMPORTANCE OF PHILANTHROPY IN CHALLENGING TIMES

Philanthropy has managed to support of civil society actions, mainly in the areas defending human rights and environmental protection. Through funding projects and initiatives, it was possible to promote democracy, social justice and inclusion, and environmental protection, as a confrontation to authoritarian and discriminatory policies and rhetoric of the extreme right.

In addition, philanthropy was fundamental to guarantee the financial sustainability of organizations and social movements that work in defense of human and environmental rights. In times of political and economic crisis, philanthropy supported actions to defend socio-environmental rights and mobilizations, ensuring the continuity of the activities of these organizations and movements.

Now, in 2023, we are in a new moment, with expectations for democracy to once again have enough muscle to safeguard the rights of communities, as well as protect our standing forests and biomes. Maintaining funding for civil society organizations is essential for the defense of democracy and the environment in Brazil.

While public-private partnerships are important, it is necessary to continue to support organizations at all levels. In countries like Brazil, with enormous social inequality, philanthropy plays a fundamental role in building a more just, democratic, and sustainable society.

Casa Fund presents in this report, our part in this philanthropy ecosystem. Each year Casa Fund has sought to produce more knowledge about the support provided and thus produces an annual report with the relevant and important data and institutional transparency to generate learning for the field.

I would like to thank the entire Casa Fund team for all their commitment and dedication to this work. I would like to thank all our funders, our partners, our consultants, suppliers, and, above all, every group supported by Casa Fund. It would be impossible to present this report, which by the way is beautiful and full of important information, without this huge network that forms Casa Fund! We are bridge and connection, we are home, we are Casa.

Photo: **Maria Eduarda Andrade Guimarães**
Indigenous and African Ancestry in the
Bustle of Agrarian Reform - BA



The essence and the science that guide us

By Maria Amália Souza - Founder and Director of Strategic Development

Casa Socio-Environmental Fund has shown “what it came for” in the past 18 years. Evidence of our efficiency is apparent in various forms, not only in our ability to support a growing number of community-based groups in a way that, combined, we can demonstrate significant positive advancements in the causes we embrace, but also in our recognized role within the philanthropic field, national and most of all international.

This evidence is in the number of project funding calls for that we launch, many times simultaneously, every year. It can be seen in the alliances among funds and in the philanthropic networks in which we operate, which make the impact of our support ever more comprehensive and visible. It is in the range of actions and approaches in which our team acts in a serious, representative, and heart warming manner. And it is in the ample recognition that we have achieved in the most varied fields of activity. All of this can be found in the numerous studies, publications and reports that we have produced in recent years.

Until today, we have told our story in a playful and empirical way. In this narrative, it is possible to clearly perceive our solid path of dedication and our long history of profound collective experiences, which have guided us to the choices of action in this field leading to achieve maximum efficiency.

However, something we have never done until now, is to tell in detail the science behind the way we developed our operating model. And believe me when I say there’s a lot of science here!

Our model is deeply rooted in the teachings of two great scientists: Donella (Dana) Meadows and Joanna Macy. It’s time to recognize and better explain how the philanthropy we do is based on the principles of Systems Dynamics, developed by MIT scientists, mainly as it relates to Dana’s work and legacy. It also draws on various aspects of Joanna’s teachings, composed by General Living Systems

Theory and The Work that Reconnects, which involves principles of Deep Ecology, Eco-psychology and practices inspired by various spiritual and ancestral philosophies — a brilliant and creative process that has been tested and refined by her during her 94 years of life, and counting.

UNDERSTANDING THE PLANETARY MOMENT AND OUR ROLE

In the year 2000, I took my first intensive course of several to come, with Joanna Macy, in California. I was fascinated by the work of uniting solid scientific theories with practices that awaken in us humans the memory that we are but one of the millions of living beings that inhabit Planet Earth.

Our cells are nothing more than recycled material (literally) from 15 billion years of planetary journey. Remembering that we are an integral and interdependent part of the Web of Life reminds us that we must work for Life and not for death.

Joanna teaches, or better reminds us, that we live in the moment of the “Great Turning” from the *Industrial Growth Society to a Life Sustaining Society*. We have no choice but to work for the latter. In order for us to achieve this we can

act in one or more of three large dimensions — or even all simultaneously — “Holding Actions” those that protect life, or work to stop the systematic environmental destruction that we are experiencing; in the construction of “Gaia Structures”, which are new (or old rescued) ways of living in this world without destroying it; and in the “Awareness Raising” realm, remember we here to contribute to Life — a kind of consciousness that has been dormant within so many of us. We seem to be living in a zombie state that keeps us walking blind in the belief that the planet is there for us, and that consumption is unlimited, unconscious to the disastrous consequences of this state of inertia.

The Work that Reconnects involves many “awakenings” such as lovingly accepting gifts from our ancestors, deep time awareness that connects us to past and future generations, the Truth Mandala, and other experiences that validate us to “feel the pain of the world”. In Joanna’s book that I helped translate and edit, “Coming back to Life (Ed.Gaia, 2004)”, she reports a passage: “The Zen poet Thich Nhat Hanh was asked ‘What do we need to save our world?’. His answer was: ‘What we need most is to hear, within us, the sounds of the earth crying.’” We need to listen to those feelings that we carry for the planet: the fear that we will lose it gives us the confidence to act for it; sadness at the perception of so much destruction strengthens our love for life and for all living beings; the anger of seeing the



Photo: **Rhaul de Oliveira**
II Sagarana Forum: Traditional Knowledge, Culture, and Climate Change - MG

blindness around us awakens our passion for action; and emptiness and discouragement also show us that there is room for a new way of life, and give us purpose.

That's what we see in the guardians of the planet. As actors in the socio-environmental field, who come from many decades of dedication, Casa Fund's founders and team realize that the people who offer the most protection and fight for the most important places on this planet are also those who are closest to the real feelings of constant loss in which we find ourselves today.

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Having been abandoned and excluded for decades, and having nothing left to offer, they protect these places with their songs, their rituals of care, their hands and their lives. They are also the ones with the most appropriate solutions, but without the platform to amplify their voices and demonstrate

their capabilities. Their efforts are closely linked to Joanna's teachings: in the Herculean work to contain the destruction, in the most innovative solutions, and, as we see more and more today in Brazil, in the strength of the ancestral voice that awakens us from our state of inertia to the broader and more universal awareness of the protection of Life.

It is in these people that Casa Fund has invested since its inception. With our 18 years of life, and more than three thousand projects supported in 10 countries, we have repeatedly confirmed that this path was the best of all bets — that only those people who have the collective way of acting and who understand what is at stake, because they are truly connected to the earth, can provide humanity with a second chance.

There is no better strategy than investing in the protectors of this planet's life centers.

SYSTEMS THINKING - THE SCIENCE OF BELONGING

In 2002, I had the chance to participate in a 2-year Fellowship to learn Systems Thinking tools. This program, organized by Dana's students at MIT and Dartmouth College — the Donella Meadows Sustainability Fellows Pro-

gram — prioritized women working on the various fronts of planetary sustainability. In her book *The Global Citizen* (The Global Citizen-Island Press, 1991), she explains that "systems dynamics is a series of techniques [...] that help its practitioners begin to understand complex systems — systems such as the human body or the national economy or the earth's climate. Systems tools help keep track of multiple interconnections; they help us to see things whole. Because much of conventional wisdom comes from seeing things in parts and focusing on one small part at a time, systems dynamicists tend to have surprising points of view."

From this complex universe of teachings, some were used by Casa Fund on its conception and mechanisms of action. One of them is precisely to see the whole. We have always opted, because of the proximity of our founders with networks and relations of protection to the great South American biomes, to understand the macro to act



Photo: **Tulasi Resende**
Madeira Vivo Institute - RO




in the micro. We always noticed that philanthropic resources arrived – and continue to arrive, due to the short sightedness of some – in huge amounts for a few large organizations and limited approaches. In the 1990s, when we started this process of finding a new path, there was literally not a penny for a movement that was being born, formed by Community-based groups that were acting in their own regions, with cheap and very efficient answers to great socio-environmental challenges.

Because we were an integral part of this local work, and of these networks that began to develop to work together on major issues, we realized that we needed to deeply comprehend the broader context of threats, and the proposals for existing solutions for each biome.

Because we were an integral part of this local work, and of these networks that began to develop to work together on major issues, we realized that we needed to deeply comprehend the broader context of threats, and the proposals for existing solutions for each biome.

Knowing who did what, what studies were produced, what narratives were developed, who financed the destruction, who focused on these financiers to assign responsibility for the destruction (and try to stop it), who proposed solutions,



and what were the solutions. We always tried to understand to what extent these solutions had traction, to what extent they managed to change the destructive processes.

We realized that there was a lot of important work being done that would only reach a certain point and was never able to truly offer full protection to these great biomes. A result that continued to be repeated in the following decades, because philanthropy continued to bet on this limited and incomplete strategy, despite never obtaining the real expected results. Partial successes were always possible, but they were never enough to truly stop the destructive processes completely, nor produce the required protection.

Still looking at the whole, it was clear to us the actors who were not being considered in the proposals for the protection of these biomes. We realized that there lay the solution. We were completely certain (and we are now more than ever) that local actors were the key to all conservation strategies. But guess what... only we saw it. In any case, the certainty was such that we headed in that direction without wavering.

Not only because we were ourselves part of this ignored and disregarded system, but also, precisely because we were a part of these systems, we understood them like no one else could who were merely looking from the outside. This is one of the keys to systems thinking — the system self-organizes, readjusts itself to deal with disruptions and disturbances, and gets back up and running. It sounds alarms that only those who are part of it can perceive and react quickly to balance it.

In the language of systems, these are “quick feedback loops” – quick response loops to keep the system from collapsing. The more part of or close an entity is to a system, the faster it can react. We have created a donation model that is completely grounded in this understanding. We are a part of the broad networks of relationships and trust who have quick access to any information which may interfere with the well-being of an effort to protect biomes, collective and territorial rights — and to any action that may unbalance these virtuous circles.

When something threatens to negatively interfere with a system, resources can be released quickly to stop a vicious circle quickly, preventing the problem from growing and becoming more difficult to reverse later.



Photo: **Ropkãse Suya**
Tapayuna Indigenous
Association - MT

When something threatens to negatively interfere with a system, resources can be released quickly to stop a vicious circle quickly, preventing the problem from growing and becoming more difficult to reverse later. We have many examples of times when our strategic position favored us to react quickly, and favored the guardians of these places, protecting them. Here are two quick examples.

A large meeting took place between indigenous leaders from a wide territory. We had supported a budget for this 3-day meeting with 120 leaders who would come from each end of this great Amazonian River, together with the Public Attorney, which would guide them in the exercise of their rights. The budget was for gasoline for

the boats and food for the participants. After the 3 days, it was still necessary to continue the conversation to reach a consensus. A historic and unprecedented decision was reached in this additional period, but the resources for gasoline for the boats had been consumed to feed the participants in these extra days. It was a Sunday afternoon when we heard about it. On Monday morning we sent the resources for the leaders to return to their regions. In another event, we had approved funds for an organization to work towards contesting a giant infrastructure project that would greatly affect their traditional territory. On the day of making the transfer, we were contacted by allies advising that the association had been taken over by people in favor of the undertaking, and we were able to cancel the deposit. That kind of quick action was critical in the moment, and plays immense value in a larger context, where flexibility can determine the difference between the lives of the people and places, or death.

Another concept of systems thinking is the leverage points, or the points of strategic interference in the system. Using a combination of the above principles, when one is an inherent part of a positively flowing system, one quickly senses when there is an imbalance. The faster you act to correct it, the sooner it is possible to detect where to intervene in this imbalance, and the faster you return it to balance.

The same macro vision to act in the micro is what allows us to perceive what these points are, and what kind of interference will be necessary to lead it to a positive resolution.

Knowing this process both from the empirical side of its founders and from having had access to these teachings, Casa Fund has designed its way of operating based on this understanding. A good example is the organic way in which we create our support procedures.



Click to watch the video:
Defense of rights in the Amazon

MANAGEMENT MEETS SCIENCE

Casa Fund does not force groups to fit into what we think or don't think should be their priorities. Our entire process is based on extensive and constant consultation and listening to the field, through permanent communication with the countless and overlapping action networks of which we are a part.

Once we secure a resource with a funder, we immediately inform the actors of the regions and public (as this resource often arrives directed by the interest of our funder), and we listen to what their main priorities are at that moment. With this information, we design project calls that respond to real demand. Along with the call, we create a meticulous scoring matrix that helps us conduct objective reviews of incoming proposals until resources are fully committed. This procedure, accompanied by conversations and consultations with staff and the board, ensures that the selection is objective and fair.

To be a funding system with deep listening and responsiveness, we had to create our own formulas, as well as our own ways of measuring our impacts, or better said, mapping and documenting evidence that our approach



Photo: **Açony Santos**
Volunteer Brigades of Chapada
Diamantina - BA

contributes to positive results in protecting the environment with social justice. We have, therefore, been the subject of several recent studies of international philanthropy, that begins to understand this difference, not only because we have been perfecting these techniques over time, collecting quantitative and qualitative data that leave no doubt about the effectiveness of our work, but also because we dedicate ourselves to offering it to other activists in the Global South, inspiring the creation of other similar funds in 5 countries, already in full operation. We also continuously collaborate with Brazilian community foundations to strengthen their management and expand their action.

LENDING OUR VOICE TO PROTECT LIFE

In the first book by Joanna Macy, John Seed and Arne Ness, called "Thinking like a mountain", John describes an episode where he is defending the Australian forests, and suddenly has the vivid realization that he is the voice of the forest defending itself. This ability to express oneself to defend life is inherent to our condition as living beings on Planet Earth. Eco-Psychology explains this. It is a branch of psychoanalysis that recognizes that many of our human problems, from social maladjustments to physical illnesses, do not just stem from imbalances in our social

experience with other human beings, but they are often rooted in our unconscious mind as interdependent beings in the web of life. We are living beings on this planet, thus we cannot expect to be aloof and untouched by all the destruction and imbalance that surrounds us.

We can all lend our human voices to express the perspective of other life forms. When we make these efforts, which are easier than they seem, something of inexplicable elucidating power happens.

Not because we force or pretend to be these other beings or life forms, but because, deep down, we really are an intrinsic part of them, and this exercise gives us back that awareness. Our bodies really do contain this wisdom, this deep vision of life that defends life, and we all carry within us the sense of this constant threat. Even the most anesthetized people carry these collective anxieties, often not understanding why or where they come from.

Accepting our condition helps us to perceive and find our place in the struggle to protect life. This understanding is also part of the way Casa Fund operates in the world. There is no force that alone that can create this change. We will only be able to promote this great turning in the collective. When we create new ways to expand the dis-

tribution of resources for the protection of the planet, based on the respect to the humans who do this best, we are acting from this deep level of understanding that defends the lives of All Beings.

Collaborative, solidary and inclusive work are the other great hallmarks of Casa Fund. Our mission is to always share, unite, add and contribute to this great collective that has only one mission: to protect Life. There is no room for pettiness, competition, self-centeredness or vanities. Therefore, our relationship with the groups we support is completely horizontal. The most important work is theirs, we are just the bridge to improve the conditions in which they do it. Luckily, they know this. We have this constant feedback, this acknowledgment of our immense respect for them, and we realize this mutuality. Financial resources are the means for the real work they do in this world. This way of working realizes “power with” the other versus “power over” the other, very common when one is in a position to decide on who receives resources or not. Our system gives us the necessary objectivity to avoid these traps of delusions of superiority.

When we share the model we created with other activists in other parts of the world, it is because we believe that the vacuum of exclusion that philanthropy has generated

here over the decades it has also generated in other parts of the world. It is up to us, local actors, to create the mechanisms to fulfill them.

In order to keep our Creation Myth alive – we must remember that we are here to serve a greater purpose – following science, and the experience of many lives living for one humanity, we rediscover that our true path is merely being a part, not the owner of Life. We continue to insist that the “peoples connected to the earth” are the best bet for philanthropy to restore and maintain the balance on this planet.



Photo: **Gabriel Santos de Sousa**
Aldeias Project - Lilarv Institute - PA

Leading alliance actions among Local Funds in the South – South context

Casa Fund has been intensely dedicated in recent years to two lines of action within the field of international philanthropy: (1) developing a strong narrative that highlights the difference between local funds formed by activists from the Global South and the categories known and consolidated during the long history of philanthropy from the north; and (2) document and share its differentiated model, also already consolidated by its history of supporting socio-environmental movements in South America. During this process of supporting the entire region, it became very clear to us that the closer and more accessible a fund is to the public eye, the better equipped it is to work to protect our important biomes and the more efficient this fund becomes to finance more and more vulnerable and excluded local communities. It also became clear that, just as northern funds operating in our regions have limited reach to this essential audience, so does a single regional fund.

Therefore, it made much more sense that we were several local funds, rather than a large regional one, no matter how big we could become – because our mission was never to centralize a good idea to grow indefinitely, it was always to find ways for the resources to arrive in expressive volume, and in a careful, fast and efficient way, to the guardians of our biomes.

With this in mind, we decided to organize all our grant-making methodology, our philosophical and scientific base, our management experience and relationships in the field of philanthropy; document all of this, and offer it to our socio-environmental activist allies in countries neighboring Brazil - those who had been our advisor in our direct support, so that they might have the chance to mobilize and allocate resources to the major issues in their countries as well. We also envisioned that several funds acting

in a coordinated and complementary manner in the same cross-border biomes would have many more possibilities to move successful protection processes forward. From there, we began to consult our partners and, to our delight, activists from 6 countries were interested in talking more about the topic. Of these countries, four have already quickly structured their local funds – in addition to an African country that, coincidentally, was looking for models to create a local socio-environmental fund. We saw, therefore, that our model is replicable in any context and in any country. As Casa Fund already had very close relationships with 3 other similar older funds, we decided among the 9 funds that it was time to create an alliance, and Alianza Socioambiental Fondos del Sur — the Socio-Environmental Funds of the Global South was born.

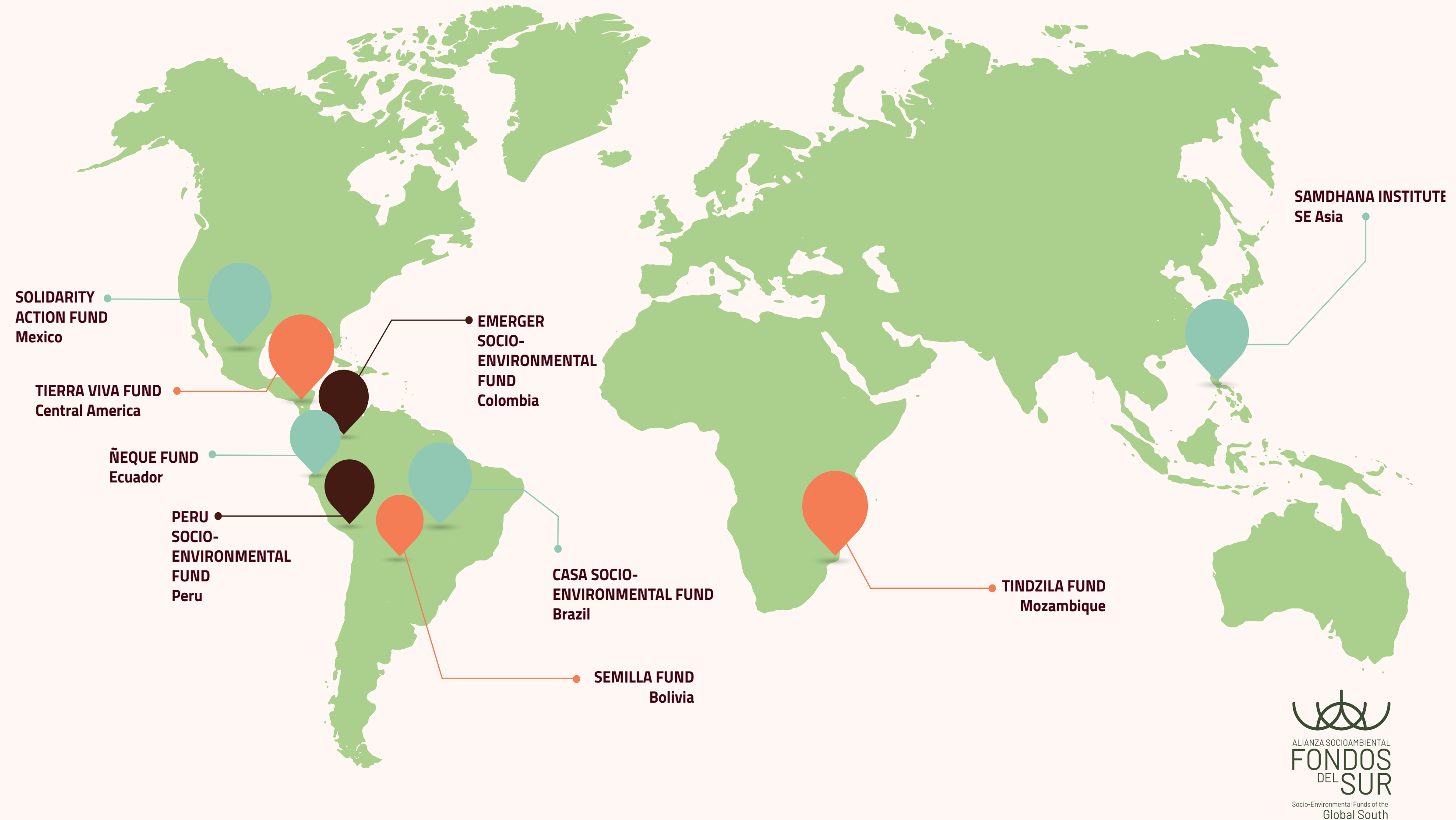


This alliance, therefore, is made up of local organizations, founded by local actors with experience in socio-environmental issues in their countries, who have created mechanisms for distributing financial resources and capacity-building tools, sharing the same mission and vision with those who have the knowledge to protect our biomes and the populations that have always lived in them. These funds together cover more than 27 countries, and today spread across Latin America, Africa and Southeast Asia. They aim to directly support local communities, protectors of the great planetary biomes, primarily responsible for the Earth's climate balance and biodiversity.

They play a key role in funding projects and initiatives that promote sustainable development, protect the environment, strengthen local communities, as well as combat inequality and environmental racism. Currently, this alliance has representatives in Brazil, Ecuador, Colombia, Peru, Bolivia, Central America, Mexico, Southeast Asia and Mozambique.

Local funds together are also better able to access resources, consolidate new narratives, and raise awareness in the field of philanthropy, as our joint position in the world strengthens our mission and highlights our collective ability to offer unique solutions. We have more tools to produce

MEMBER FUNDS OF THE ALIANZA SOCIOAMBIENTAL FONDOS DEL SUR



knowledge and provoke discussions on how philanthropy can contribute to social and environmental transformation in countries of the Global South based on the consistency of its actors, building safe paths for resources to reach communities.

In the context of climate change, Local Funds from the Global South are essential for financing projects and initiatives that promote the adaptation and mitigation of these changes.

Esses fundos permitem que as comunidades locais implementem práticas e tecnologias sustentáveis, muitas já comprovadamente inovadoras, dentro dos campos do manejo florestal, da agricultura de baixo carbono, da gestão sustentável dos recursos hídricos, da promoção de energias renováveis, e tantas outras. Essas iniciativas não apenas contribuem para a proteção do meio ambiente, mas também para a melhoria das condições de vida das comunidades locais, reverberando nas soluções planetárias que todos buscamos.

Founded December 9, 2021 during a [live video](#) that to our pleasant surprise, attracted more than 100 funders, we were able to tell the world why we were coming togeth-

er. Since then, interest in this initiative has grown and, in addition to being asked to participate in several case studies of many global philanthropy initiatives, we had our first collective grant committed, now in progress, of 8 million dollars. The support comes from the new Forest Peoples and Climate program, administered by CLUA - Climate and Land Use Alliance. This support enables us to achieve an important institutional consolidation of the Alianza itself, which includes global coordination, a joint governance and management structure of resources that are being shared equally for each of the 9 funds. In addition to resources for consolidating new funds and advancing older ones, approximately 60% of the total amount will be donated directly to around 800 forest community groups across the planet..

Casa Fund is immensely happy to have inspired this whole movement and to be part of something much bigger than us – a legacy not only for the work of protecting the planet, but certainly for the field of philanthropy.

Over the past 8 years of building and sharing these tools, global discussions and the systematization that would make it possible for our model to be used and adapted to

the local realities of so many countries, we have still managed to find some non-believers. One theory was that, by creating more funds, we would be “sharing the same pie”, only decreasing the value for each country. Or that, as we started to concentrate more in Brazil, strengthening local funds in the region would decrease our own resources... but none of that happened, quite the opposite.

We were sure that Casa Fund, no matter how big it was, could never meet all the demand from all the biomes in a region as immense as South America. And, from our own experience, we knew that it was not possible to capture all the resources available for this region. Those were things that independent local funds could certainly do themselves, providing a more legitimate and authentic fund-





Photo: **Paulo Fonseca de Andrade**
Green Backyards - PE

ing disbursement structure within their own cultures, legislation, language and, most importantly, local currency. This is the only way to reach these groups that have been our focus, those who have no idea that the “field of philanthropy” exists, much less go looking for funding or public calls for proposals to apply to.

In these few years of existence, two or three, each fund has been able to access resources that are exclusively directed to their countries, their causes, and which have grown exponentially since their creation. This has been possible precisely because they were born counting on experienced and consolidated systems that we were able to offer them, exchanges that we constantly carry out, and, obviously, with their own deep knowledge of the environmental causes within their countries.

Casa Fund, in turn, more than tripled its own access to funds during this period, almost entirely for Brazil, providing around 500 grants per year to all our biomes and their guardians.

In addition, we have been able to work jointly among the 5 South American funds in our cross-border regions, complementing important support strategies for the advancement of the peoples that share these territories.

Now, in addition to South America, we will be able to share expressive results with socio-environmental funds all over the planet, and that is priceless. Of course, our objective within Casa Fund, and the Socio-Environmental Funds of the Global South, is to continue supporting new initiatives by activists from the Global South who seek to create their own funds.

As an Alliance, having our own shared resources allows us to demonstrate to the international field, that there is indeed, in the Global South, structures capable of landing - or localizing, as they like to call it - expressive levels of funding for forest peoples and so many other relevant actors in our own countries, for our own causes and for our own problems, which only we can solve.

We hope that this is the awakening of a new time for the global movement that protects Life, and for its true guardians.

Board's Message



Renato Cunha

President of the Casa Socio-Environmental Fund Deliberative Council and Executive Coordinator of the Bahia Environmentalist Group (Gambá)

"The Casa Socio-Environmental Fund has always been fulfilling its mission of supporting social and environmental movements including the most vulnerable populations such as quilombolas, indigenous people, defenders of important territories for our planet, as well as family farming, caiçaras, riverside dwellers, rubber tappers, swamp dwellers and other initiatives of different movements. It has managed to act more strongly in the North and Northeast in recent years, but without forgetting the other regions. Casa Fund has always been investing resources so that communities have better living conditions, better practices in managing the soil and water and more resistance to take on large projects that impact the environment, territories and the health of communities. In the case of the Northeast Potência Plan, the support from the Casa Fund was fundamental, for the communities impacted by the energy megaprojects, as well as the revitalization of the São Francisco River basin. These projects brought visibility to the conflicts that exist in these regions and Gambá has always been a partner of Casa Fund in this process."



Selma dos Santos Dealdina

Vice-President Casa Socio-Environmental Fund Deliberative Council / National Coordination of Quilombola Rural Black Communities Articulation – CONAQ

"I am the first Quilombola woman Vice-President of a non-Quilombola fund, Casa Socio-Environmental Fund. Its essential to contribute directly to support projects of the water, forests, countryside and city to guarantee the people's autonomy, empowerment and strengthen their grassroots. The Casa Fund team is motivated to continue raising funds, seek assistance and redistribute this support to a portion of society that has never had access to it previously. We are together in this mission and continue to conquer new horizons."



Calls for Projects

In 2022, CasaFund launched seven widespread calls for projects and one by means of an invitation letter, with the following themes:

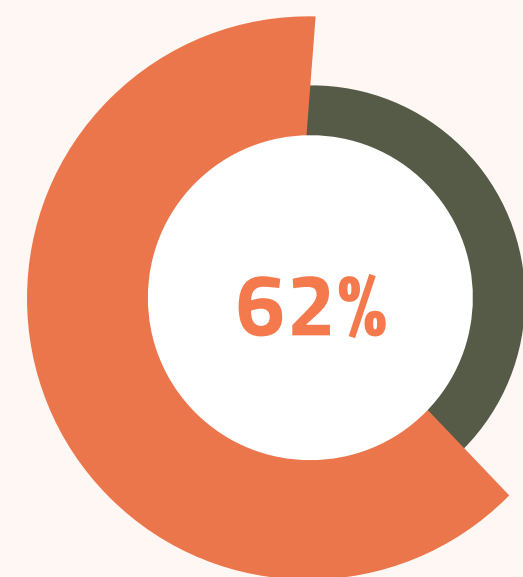
- Indigenous culture
- Inclusive development
- Territorial rights
- Strengthening the autonomy of organizations
- Economics of sociobiodiversity
- Agroecological systems
- Volunteer fire brigades
- Strengthening of local and indigenous organizations in the Amazon
- Women leading in tackling climate change

Total value donated in 2022: **\$3.022.226,09**

1. SUPPORT FOR CULTURAL INITIATIVES OF INDIGENOUS PEOPLES IN THE BRAZILIAN AMAZON
2. STRENGTHENING OF GREEN AND INCLUSIVE DEVELOPMENT PROJECTS IN THE SÃO FRANCISCO BASIN
3. STRENGTHENING COMMUNITIES IN THEIR TERRITORIAL RIGHTS – RENEWABLE ENERGY
4. STRENGTHENING THE AUTONOMY OF COMMUNITY ORGANIZATIONS – CASA COMMUNITIES PROGRAM
5. RESILIENT PRODUCTION SYSTEMS: SUSTAINABLE ECONOMY AND FOOD SOVEREIGNTY IN PARÁ AND MARANHÃO
6. SUPPORT FOR COMMUNITY BASED GROUPS IN FIGHTING CLIMATE EMERGENCIES CAUSED FROM FOREST FIRE
7. RESILIENT AMAZON – STRENGTHENING COMMUNITY-BASED, LOCAL AND INDIGENOUS ORGANIZATIONS
8. INVITATION LETTER: Women Leading Climate Action

History and evolution of support

The amount donated by Casa Fund in the last 3 years (U\$ 9.436.359,47) is equivalent to 62% of the entire amount donated throughout the history of the organization.

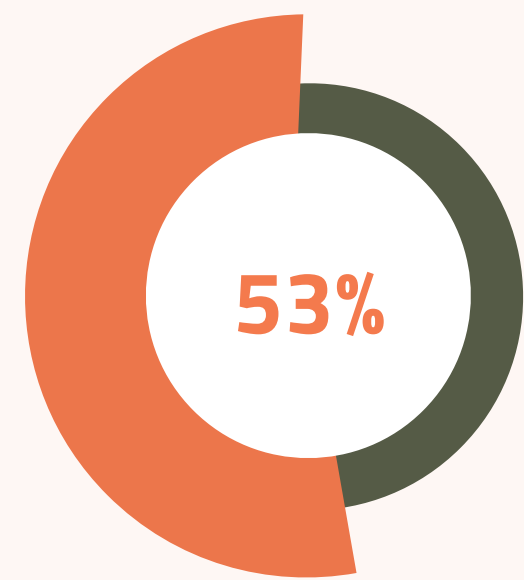


ORGANIZATION CATEGORY	YEAR	TOTAL VALUE DONATED (US\$)
Indigenous	2018	273.451,22
	2019	271.400,73
	2020	1.243.298,61
	2021	1.453.459,50
	2022	1.105.025,64
Urban Dwellers, Citizens, Activists and Networks	2018	1.356.140,84
	2019	289.609,14
	2020	618.693,19
	2021	747.592,14
	2022	728.657,12
Family Farmers	2018	233.105,93
	2019	221.193,55
	2020	277.113,87
	2021	316.727,96
	2022	384.975,92
Quilombolas	2018	63.353,64
	2019	26.766,79
	2020	111.363,35
	2021	438.735,83
	2022	364.553,12
Artisanal/ Fishermen/ Ribeirinhos/ Caiçaras	2018	79.596,55
	2019	81.257,01
	2020	281.529,78
	2021	225.291,64
	2022	235.636,18
Extractivistas	2018	18.580,82
	2019	62.130,03
	2020	104.904,11
	2021	153.501,64
	2022	119.025,94
Defenders	2018	115.767,78
	2019	242.212,62
	2020	199.709,14
	2021	84.352,17
	2022	

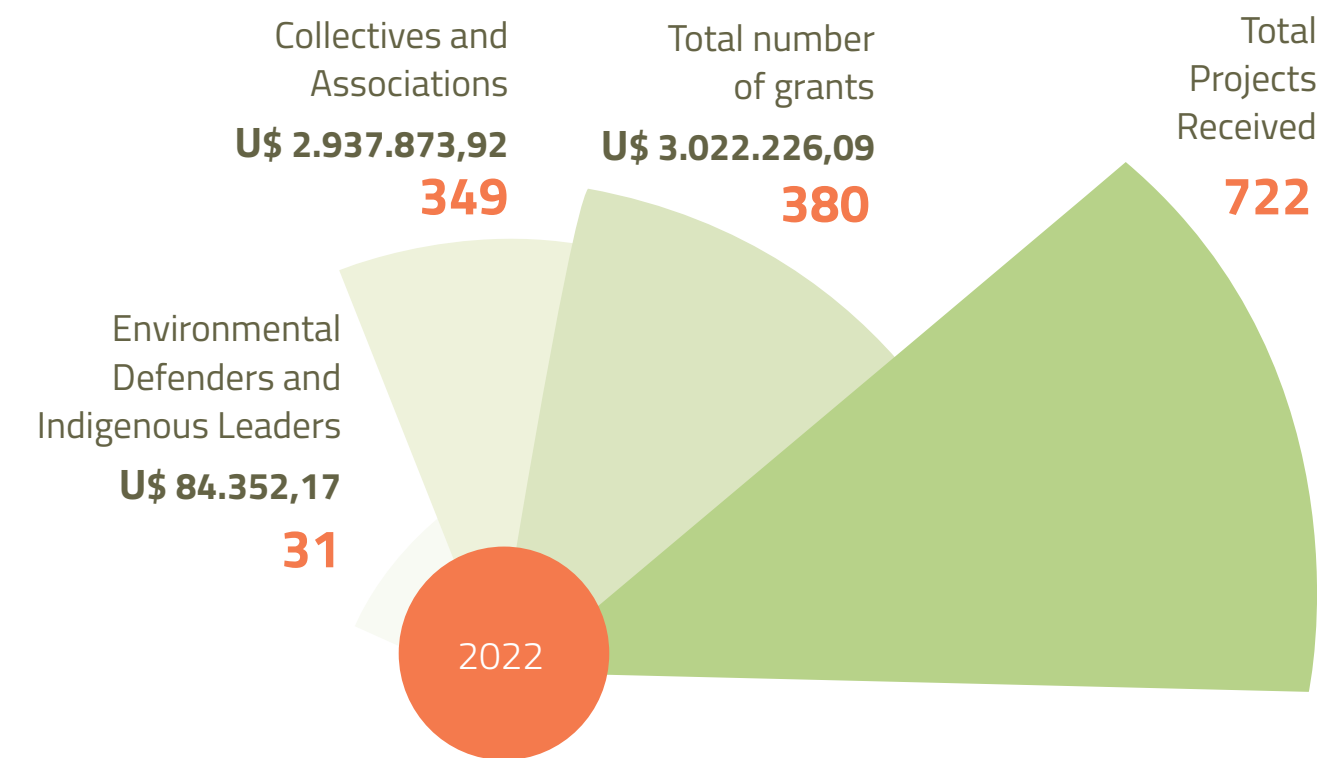
Photo: **Alanna Loiola**
Eco Maretório - CE

TOTAL SUPPORT FROM
2005 - 2022
3.157 PROJECTS
U\$ 19.202.756,58

In 2022 Casa Fund received a total of 722 projects and supported 380 of them.

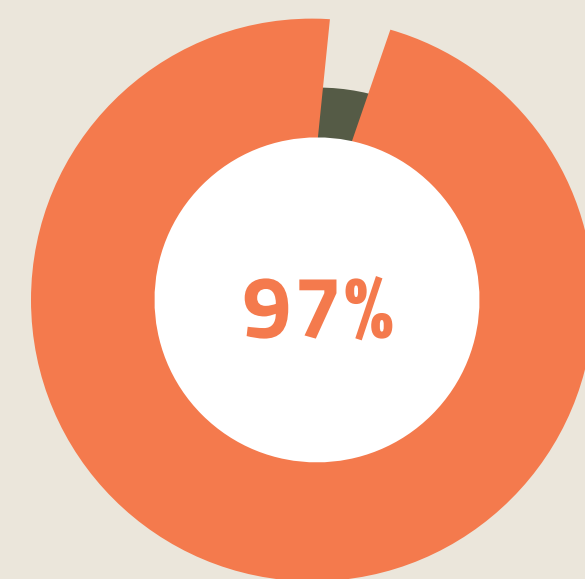
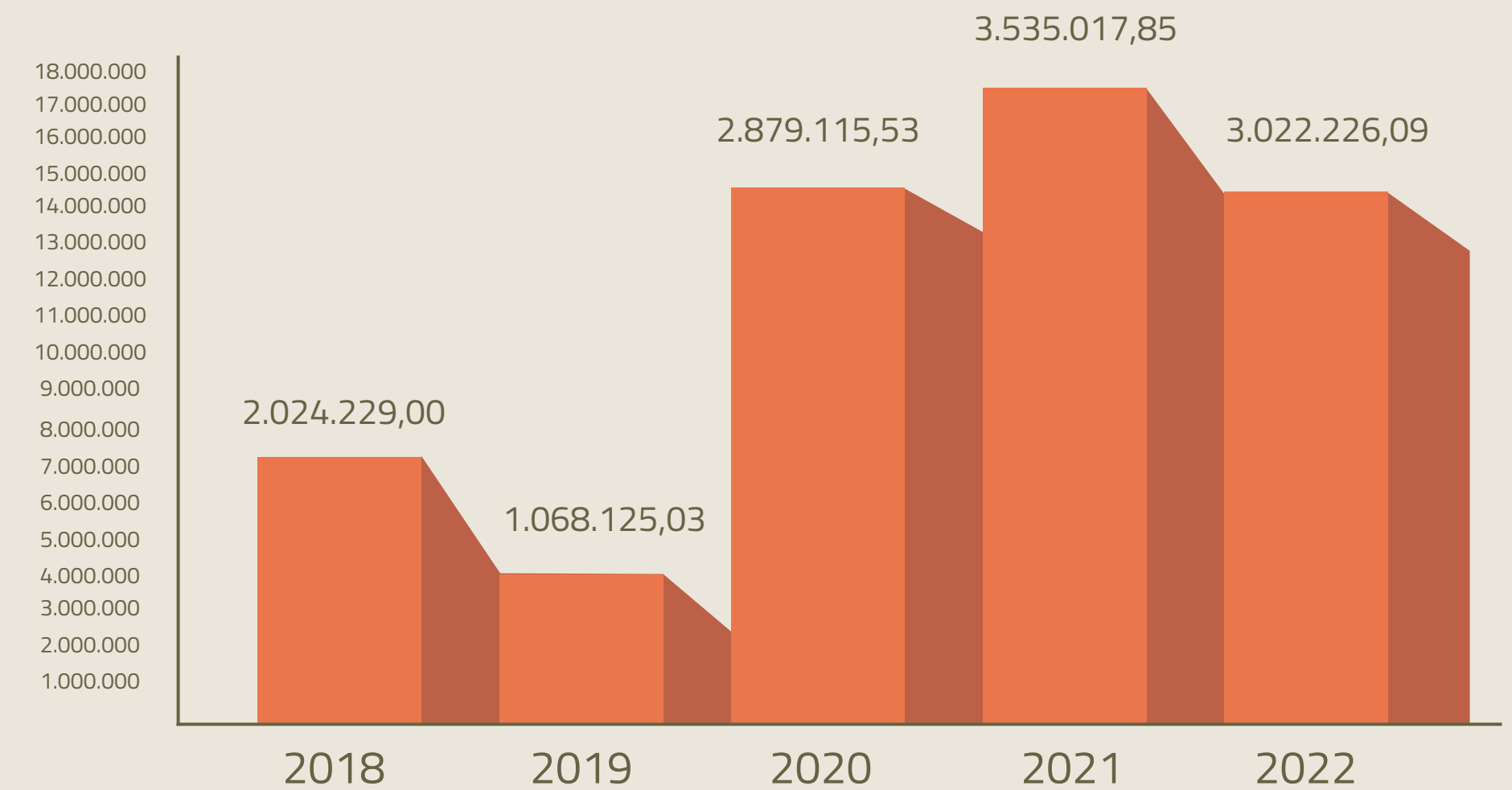


PROJECTS RECEIVED AND FUNDED IN 2022*



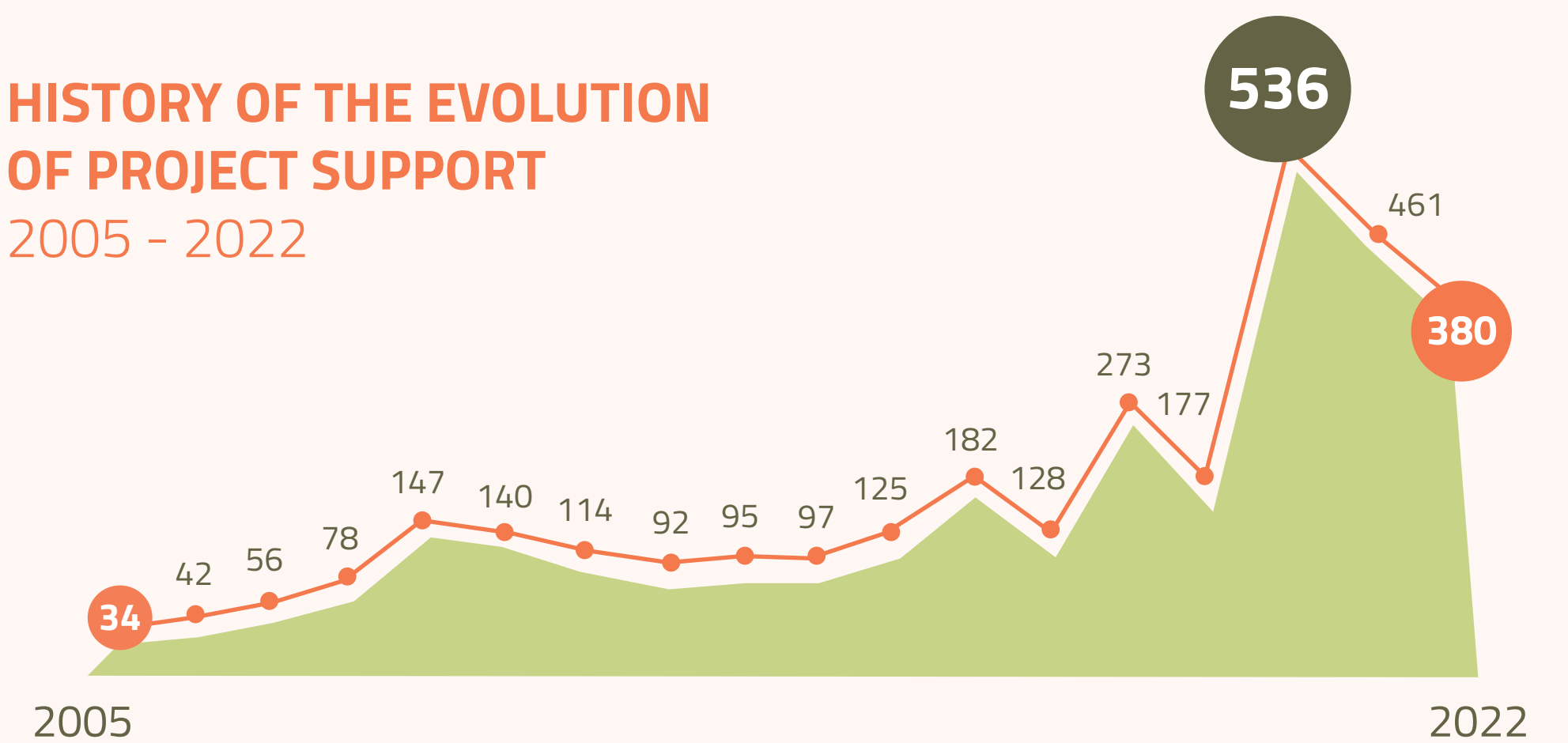
* Projects approved and contracted in 2022, the disbursements are carried out in installments that could occur until 2023.

TOTAL DONATED AMOUNT (US\$) 2018 - 2022



Resources are donated directly to the associations and collectives.

HISTORY OF THE EVOLUTION OF PROJECT SUPPORT 2005 - 2022



Who and Where we supported in 2022

More than half of the support provided in 2022 was allocated to the Amazon, and about a quarter was allocated to the Northeast, priority regions that face complex socio-environmental challenges.

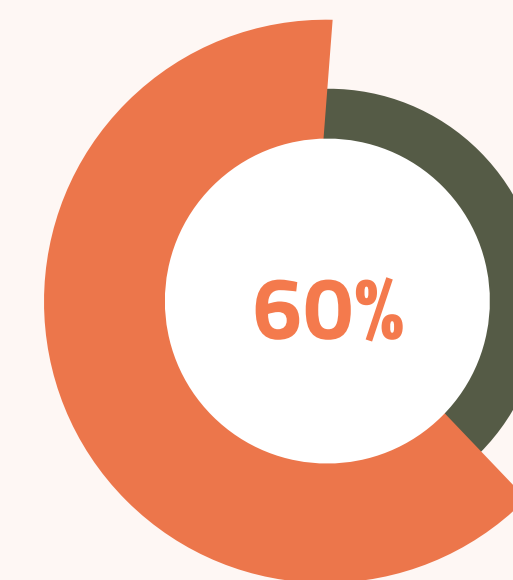
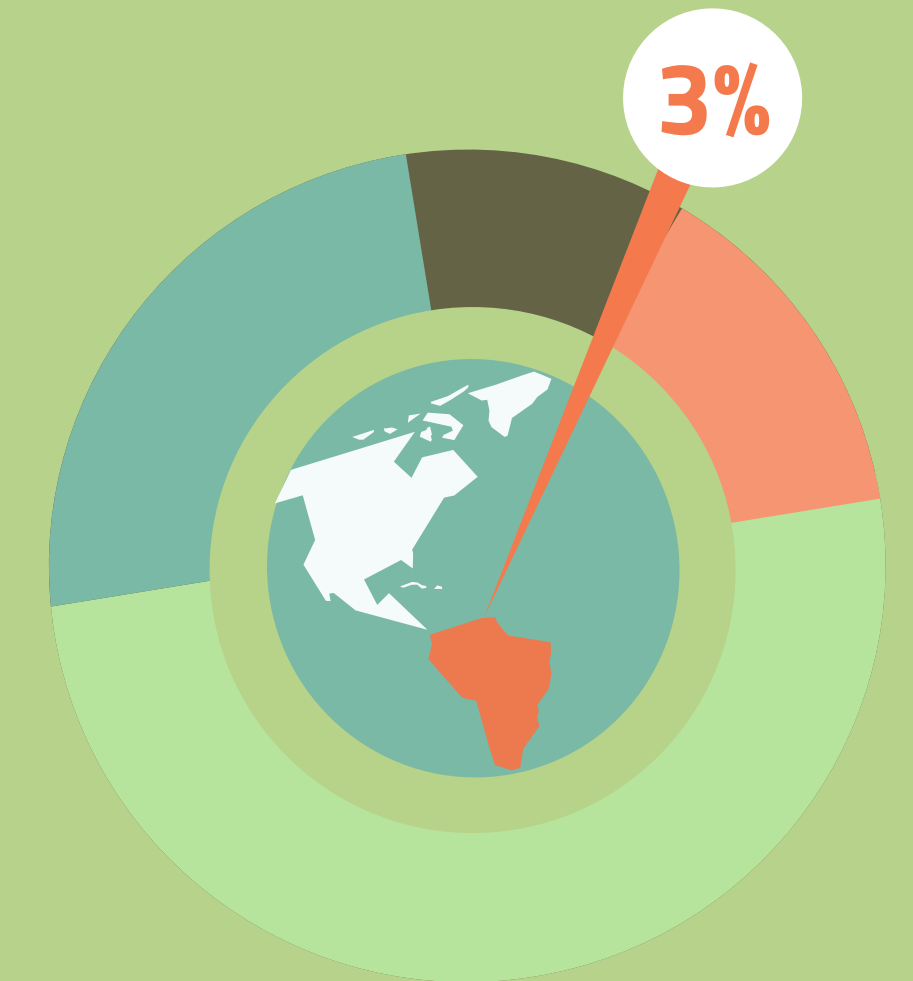
TERRITORIAL PROFILES



- 46 Remaining Regions
- 31 Support for individuals: Environmental and climate justice defenders

Legal Amazon	52%	U\$ 1.611.676,78
Northeast Region	25%	U\$ 734.793,53
Remaining Regions	12%	U\$ 336.757,61
Southeast Region	9%	U\$ 254.646,00
Support for individuals:	3%	U\$ 84.352,17

Around 3% was donated to Defenders of the Environment/ Climate Justice and Indigenous Leaders in vulnerable situations.



In 2022, 60% of funding in 2022 was allocated to quilombola, indigenous, fishermen and extractivist populations.



Civil society is organized in different ways. Casa Fund recognizes and respects these different models.

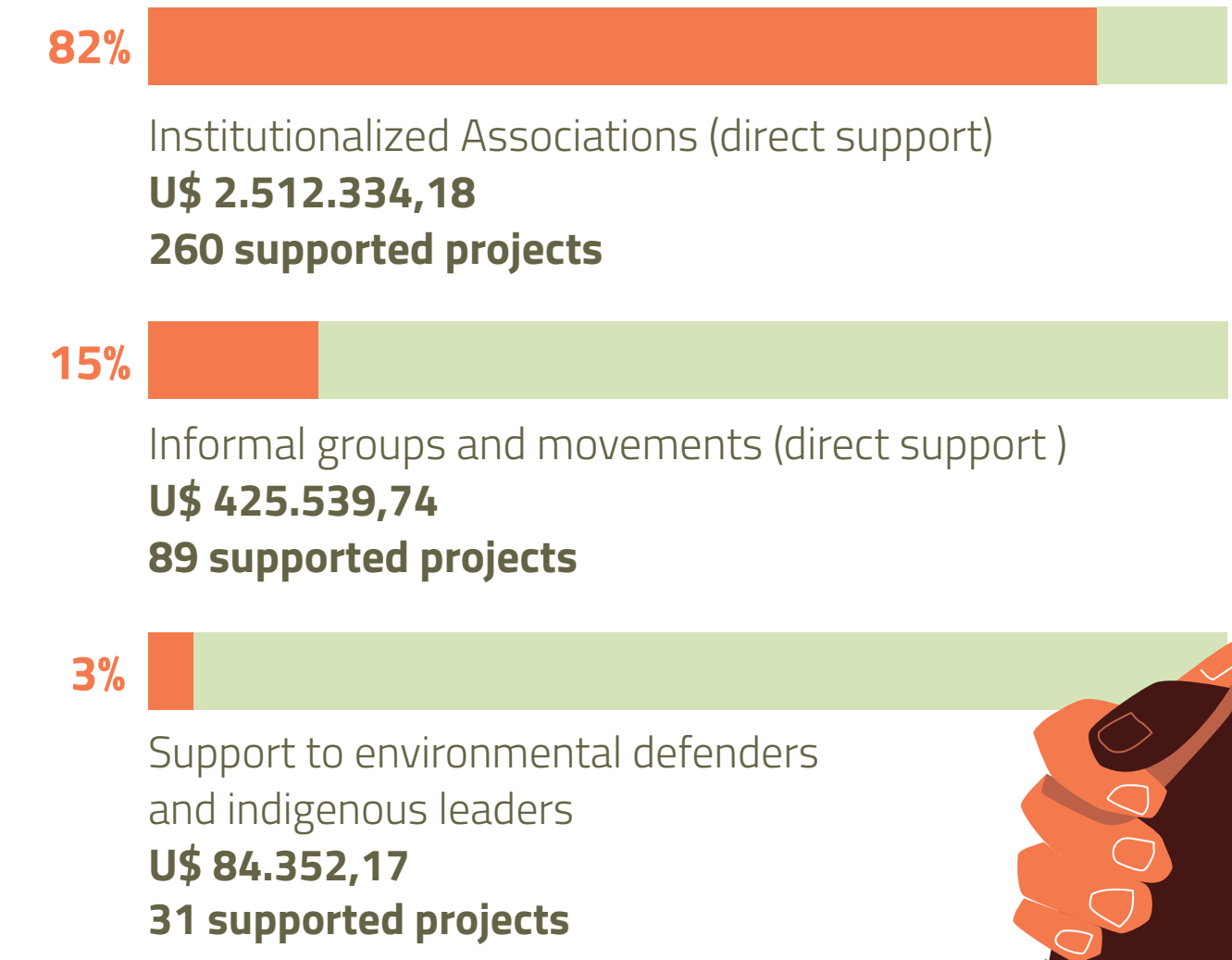
Photo: **Fernanda Cunha da Silva**
Traditional Climate Monitoring - PA



About 15% of the support provided by Casa Fund was destined to informal groups and movements, which have great difficulty in accessing resources, but carry out important actions in their communities.



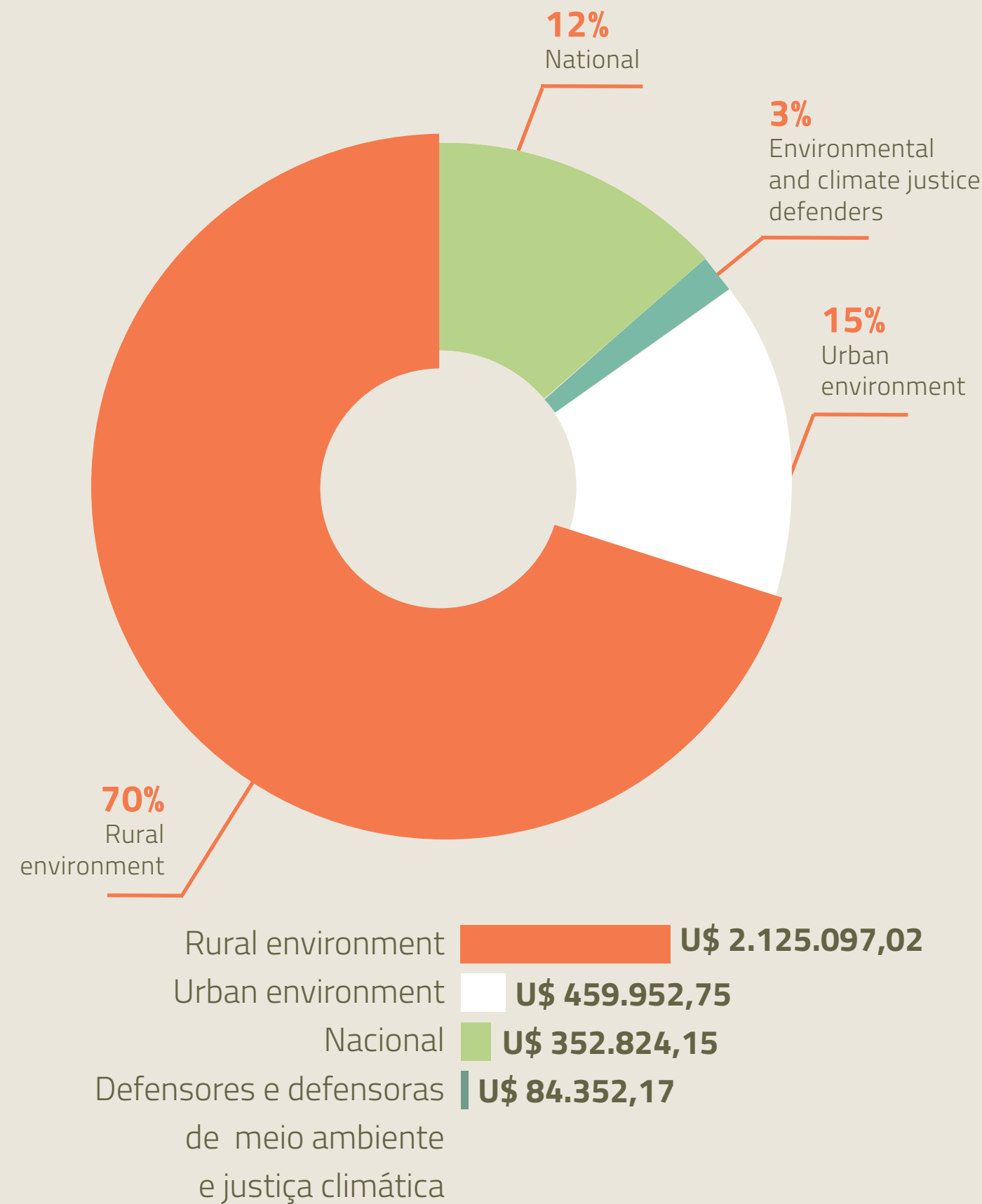
WHO DO WE DONATE TO – REPRESENTED GROUPS





Casa Fund recognizes the importance of socio-environmental initiatives in urban areas and supports projects that seek to make towns and cities more inclusive, resilient and sustainable.

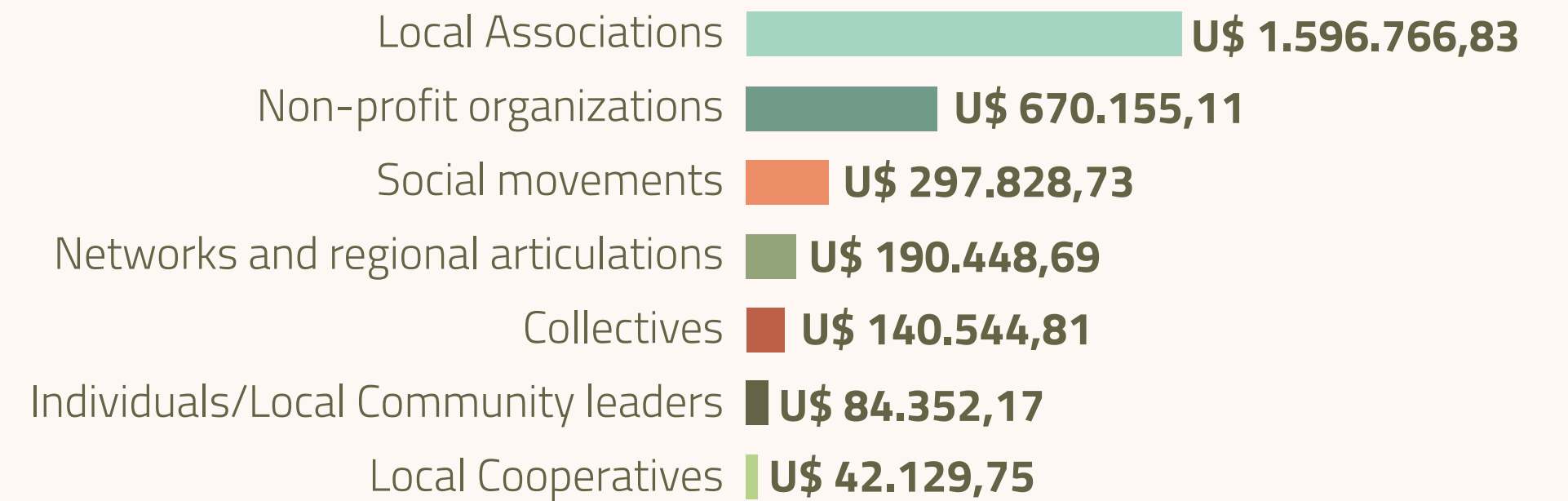
ENVIRONMENT OF WHERE ARE THE PROJECTS



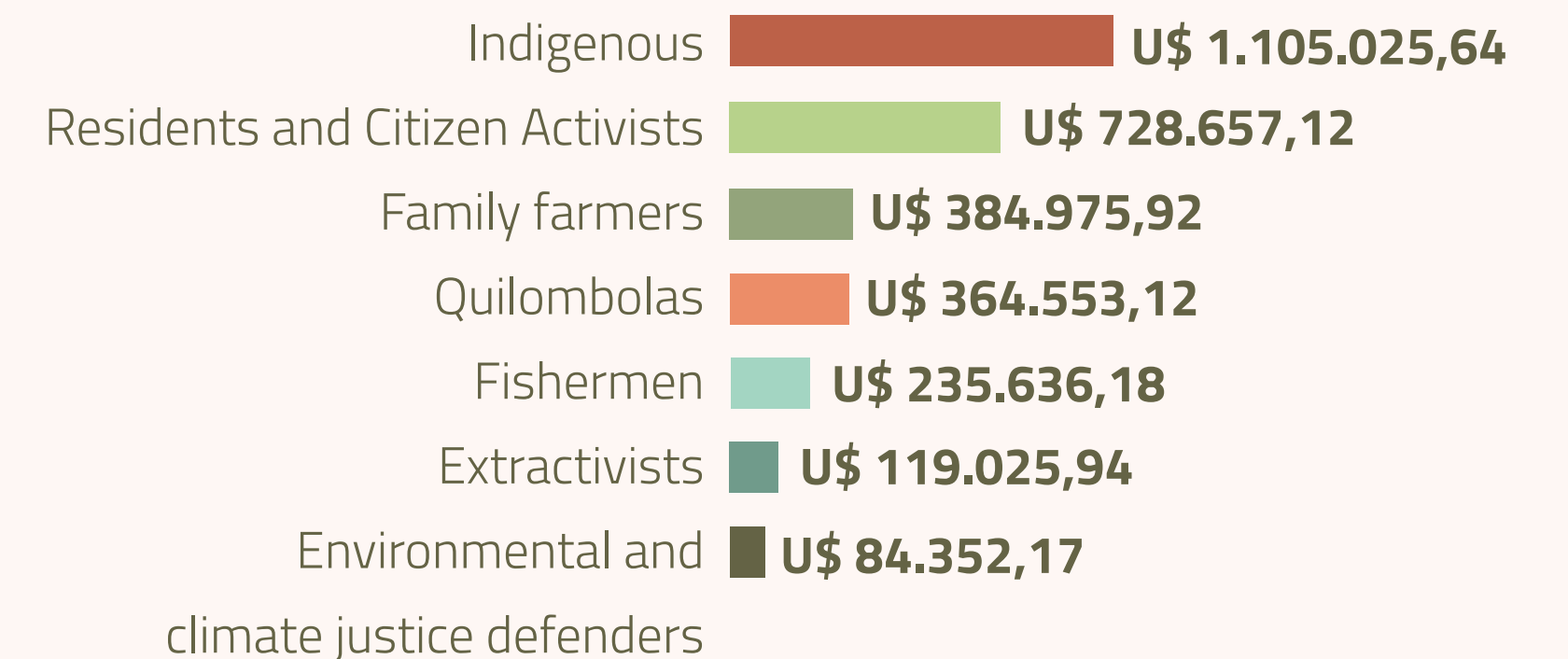
15%

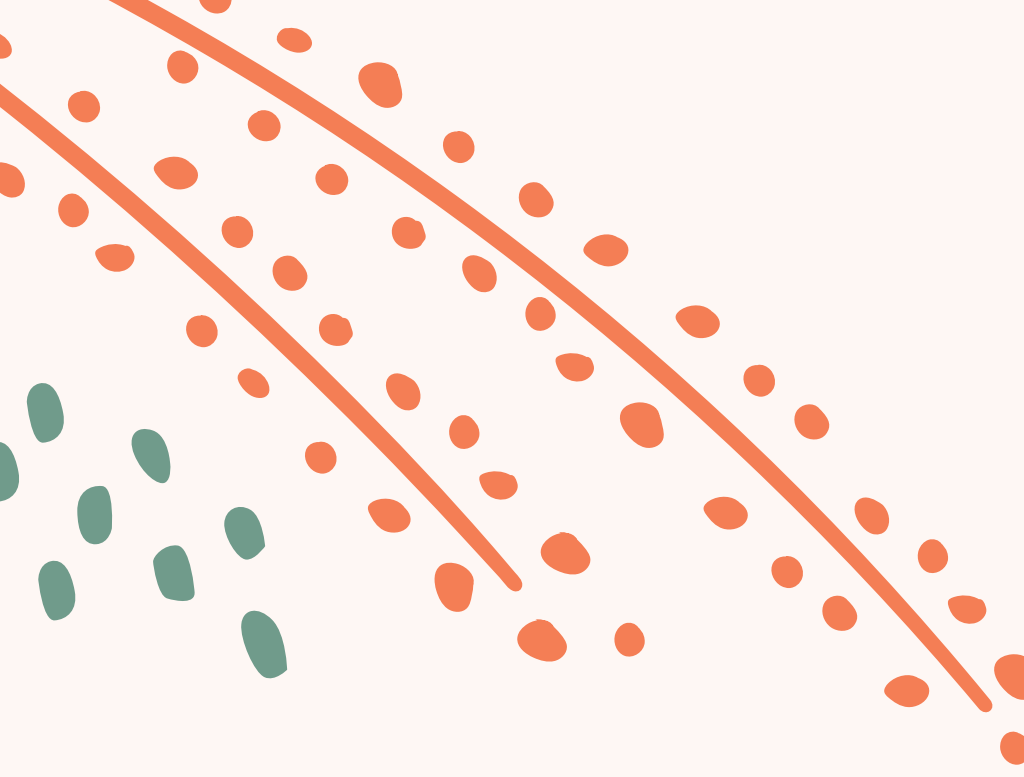
In 2022, 15% of supported projects were carried out in urban centers.

The right amount of support expands the capacity of small organizations so that they can receive greater funding from other sources in the future. These grants are carried out through a careful and pedagogical process.



Casa Fund consolidates its position among the main direct support funds for traditional populations in all their diversity.



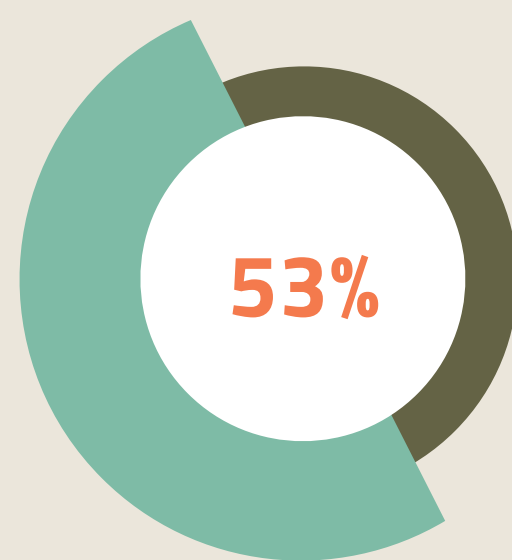


More than half of the projects supported by Casa Fund in 2022 were initiatives led by women.

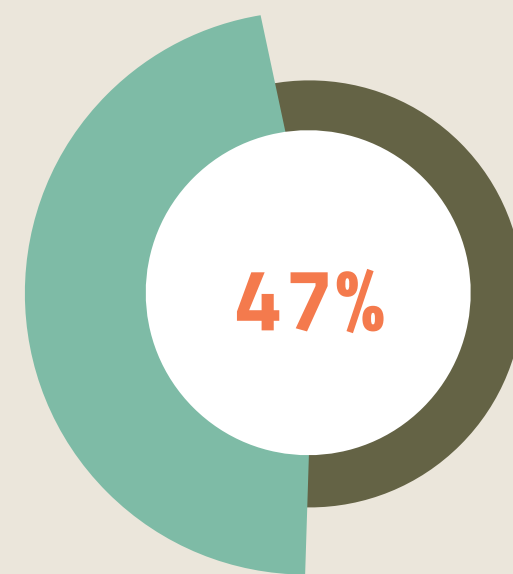
According to data reported by the groups, initiatives supported by Casa Fund directly or indirectly benefited more than 13 million people in 2022.

- **Families Directly Benefited** 326.999
- **People Directly Benefited** 1.388.754
- **People Indirectly Benefited** 13.573.074

INITIATIVES LED BY WOMEN



Projects led by Women
U\$ 1.550.755,79



Women-led Organizations
U\$ 3.443.893,58

186
Projects led by Women



163
Women-led Organizations

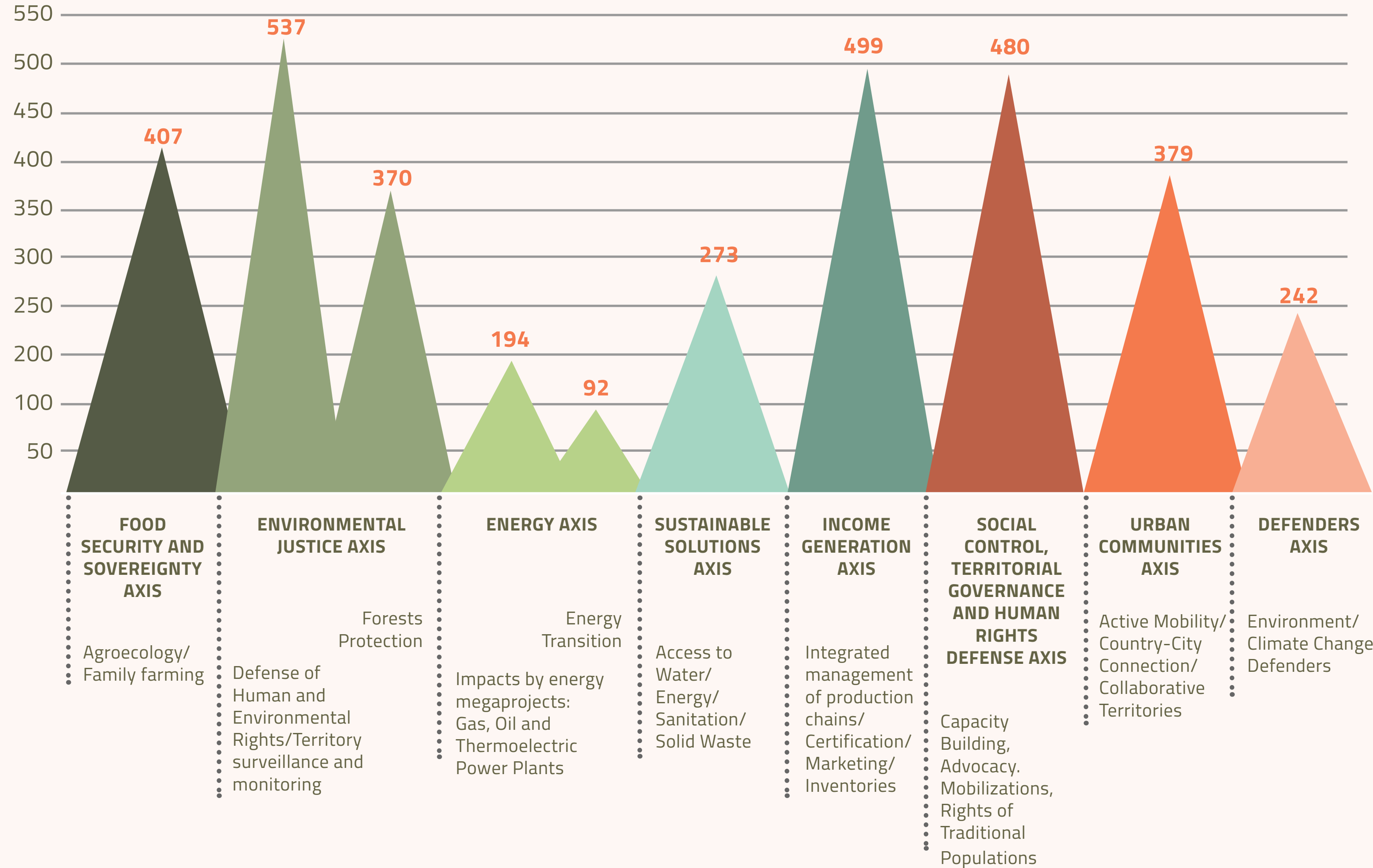


*This number does not include grants given to the environment and climate justice defenders.



Photo: **Ana Lúcia Pompermayer**
Seedlings and Cuttings Workshop - RS

CONNECTED TOPICS 2019 - 2022*



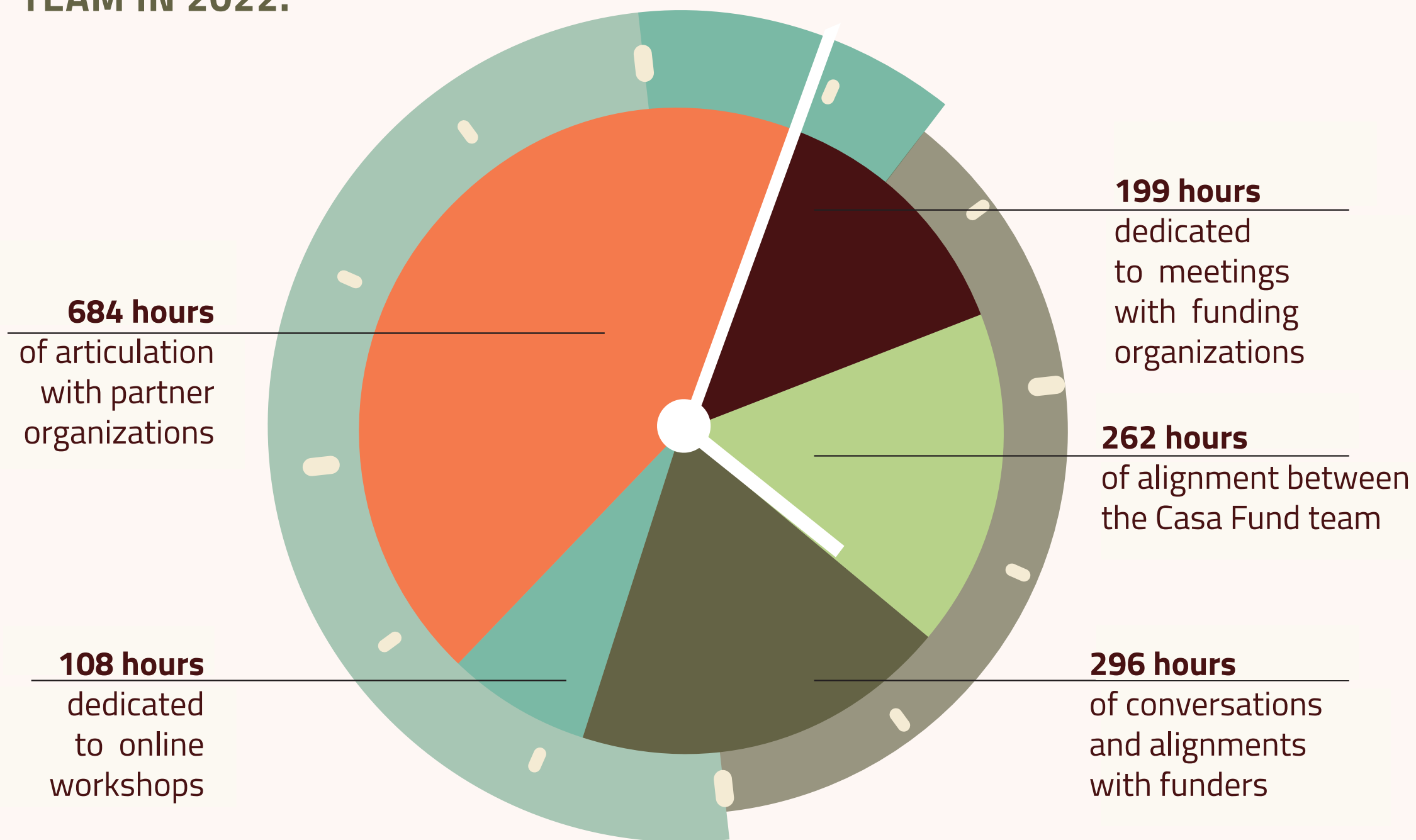
*The chart above illustrates the themes connected to the projects supported by the Casa Fund between 2019 and 2022. Each project may have more than one connected theme, as many themes are cross-cutting.

Participation in events and articulations

Casa Fund's work is only possible due to the large network of people and the organizations that we have joined together with common goals at different moments. Articulations, meetings and participation in strategic events are fundamental actions for us to be aligned with our partners, funders and supporters.



HOURS DEDICATED TO MEETINGS BY THE CASA FUND TEAM IN 2022:



PARTICIPATION IN EVENTS AND STRATEGIC MEETINGS:

TERRA LIVRE CAMP (TLC)

Brasilia | April 2022

The Casa Fund team was once again present at the TLC in 2022 to closely monitor the main discussions and demands of the indigenous peoples of Brazil. The TLC is a moment and opportunity to meet and articulate with important indigenous leaders representing the main indigenous organizations in Brazil.

CASA FUND EXPEDITION

June 2022

The objective of the expedition by the Casa Fund team to Maranhão was to expand the local network of partners in the MATOPIBA region, to improve the quality of support. Partnerships were strengthened and new partnerships established. The team also took the opportunity to publicize the call for projects "Resilient Productive Systems: sustainable economy and food sovereignty in Pará and Maranhão". The expedition was also important for strengthening relations with financiers.



PAN-AMAZONIAN SOCIAL FORUM (FOSPA)

Belém | July 2022

The Pan-Amazonian Social Forum (FOSPA) is a global event that arises within the framework of the World Social Forum to fight for life, the Amazon and its peoples. It is a space for the articulation of the peoples' social movements for advocacy and political and cultural resistance against the neoliberal, neocolonial, extractive, discriminatory, racist and patriarchal model of development.

In 2022, Casa Fund had the opportunity to take its entire team to FOSPA, where it was able to participate in various discussions that encompass issues involving the Amazon. In addition to FOSPA, the first post-pandemic face-to-face team meeting and a meeting of representatives of Alianza Fondos del Sur were also held.

CASA FUND EXPEDITION

Rio Grande do Norte | September 2022

The main objective of the expedition to Rio Grande do Norte was to strengthen Casa Fund's relations with grassroots organizations that act in resistance against energy generation and distribution megaprojects that are advancing at a high speed and with little respect for the traditional communities that live there. The challenges faced by these communities can be seen in the article ["Challenges for a fair energy transition in the Northeast"](#).



10TH ANNIVERSARY SEMINAR OF THE PHILANTHROPY NETWORK FOR SOCIAL JUSTICE

São Paulo | September 2022

With the theme "Democracy, community philanthropy, social justice and human rights", the international seminar addressed, through panels, thematic tables and workshops, the contribution of community philanthropy and social justice towards the promotion of socio-environmental, human and social rights and democracy in Brazil.

Actors from the field of national and international philanthropy participated and partnered with the event.



Cristina Orpheo, Executive Director of Casa Fund, participated in the panel discussion on the Alliance between Funds, together with representatives of the funds that are members of the Alliance: Fernanda Lopes (Baobá Fund for Racial Equity), Juliane Yamakawa (Brazil Human Rights Fund) and the representative from Meraki Institute, Fernanda Meister

Casa Socio-Environmental Fund was also represented at two other panels: **“Democratizing philanthropy – trust and new arrangements”**, with the participation of program manager Inimá Krenak



and **“Philanthropy and the Emergency Protection agenda for Human and Environmental Rights Defenders”**, with the participation of program manager Rodrigo Montaldi.



DUBLIN PLATFORM FOR HUMAN RIGHTS DEFENDERS, FRONTLINE DEFENDERS CONGRESS

Dublin, Ireland | October 2022

The *Dublin Platform for Human Rights Defenders 2022* aimed to analyze and expose the reality of repression against human rights defenders, promote the sharing of experiences and lessons for risk prevention and minimization, influencing people to think more about these topics at an international level.

COMUÁ NETWORK AND GIFE WORKSHOP: “MEASURING WHAT MATTERS: REFLECTIONS AND PRACTICES IN THE FIELD OF COMMUNITY PHILANTHROPY”

November 2022

The workshop “Measuring what matters: experiences and reflections in the field of community philanthropy” aimed to address, in the light of experiences developed by member organizations of the Comuá Network, how monitoring and evaluation systems can play a key role in promoting social justice, democracy and philanthropic practices that enhance the knowledge, experiences of communities, social movements and civil society organizations. Based on expository moments, debates and group dynamics, the workshop creates spaces for propositions and reflection, in order to inspire representatives of private social investment, evaluators and consultants to rethink how their evaluation practices and tools can add to the struggle for social justice and the strengthening of democracy.



HUMAN RIGHTS FUNDERS NETWORK GLOBAL CONFERENCE

Oaxaca, México - November/December 2022

The Human Rights Funders Network Global Conference brought together representatives from more than 50 countries in Oaxaca City, Mexico, to discuss strategies and new possibilities for human rights funding. The conference was co-hosted by Prospera - International Network of Women's Funds, which held strategic sessions to develop joint analysis of human rights in different contexts to understand how to better fund these social and women-led movements.

CLIMATE CONFERENCE – COP 27 PARTICIPATION AND HOLDING OF EVENTS FOR THEMED DISCUSSIONS

Sharm El Sheikh, Egypt - November 2022

Casa Fund defends the participation of representatives of strategic groups in international events, with the aim of giving voice and protagonism to these people. The Casa Fund delegation at CoP 27 had 13 members and was made up of team representatives, quilombola leaders, defenders and young black people, who participated with the aim of bringing their demands and perspectives to the conference tables.

We held formal training sessions for our team and partners, so that everyone could have a greater understanding of the importance and complexity of the discussions that are held during the CoP. In addition, participation strategies were prepared and the discussions to be followed during the event were selected.



Casa Fund was present at tables and panels on Women in Climate Action, Climate Philanthropy, Gender Fair Financing and the Escazú Agreement. In addition, during the panel organized by Casa Socio-Environmental Fund, GIFE and WINGS, the publication "Forest Guardians" was launched.

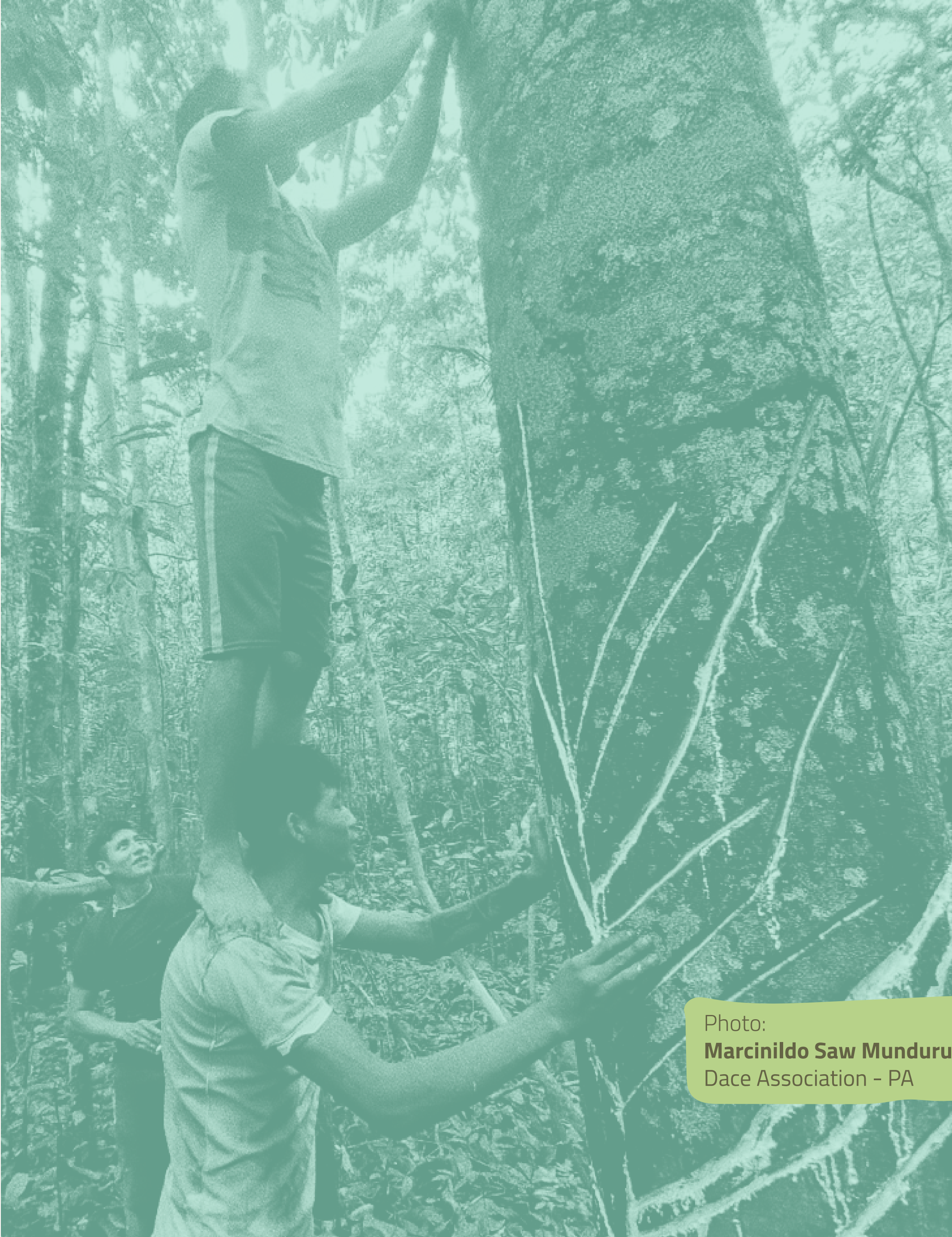


Photo:
Marcinildo Saw Munduruku
Dace Association - PA

Partnerships and Networks

Casa Fund is dedicated to the field of philanthropy for social justice and the democratization of access to resources by grassroots communities. We believe in the importance of collaboration and participate in networks and alliances that expand our ability to learn and grow our experience to broader discussions in this field.

DISCOVER THE MAIN NETWORKS WE WERE PART OF IN 2022:

ALLIANCE BETWEEN FUNDS - Formed by Baobá Fund for Racial Equity, Brazil Fund and Casa Fund. This alliance emerged from community mobilization for racial, social and environmental justice to face Covid-19 and proposes a new way of acting in the philanthropy ecosystem in Brazil, collaborative philanthropy for social justice.

(<https://aliancaentrefundos.org.br>)

ALIANZA SOCIOAMBIENTAL FONDOS DEL SUR | SOCIO-ENVIRONMENTAL FUNDS OF THE GLOBAL SOUTH

- An initiative that brings together nine independent socio-environmental funds from Latin America, Africa and Southeast Asia. Alliance member funds are local funds operating nationally or regionally, created in different countries in the southern hemisphere. In addition to making direct donations, each fund helps small organizations build up their own capacity and institutional strength. (www.alianzafondosdelsur.org)

EDGE FUNDERS ALLIANCE - A network of foundations dedicated to strengthening social movements around the world. To this end, they encourage dialogue between funders and movements in a very advanced and participatory way. Casa Fund, in addition to being a member of this network, has contributed for many years to strengthening the participation of local funds from the south within this area. (<https://www.edgefunders.org>)

HUMAN RIGHTS FUNDERS NETWORK - The largest global network of foundations and funds that invest in human rights in its most diverse aspects and forms, from racial equity to gender justice, traditional peoples, combating modern slavery, and many other variations on these themes. Casa Fund is part of the coordinating committee of this network, contributing to strengthen the perspective of local funds from the Global South, and its differences. (<https://www.hrfn.org>)

COMUÁ NETWORK - A space that brings together funds and community foundations, donor organizations (*grantmakers*) that mobilize resources from diverse sources to support groups, collectives, movements and civil society organizations that work in the fields of social justice, human rights, citizenship and community development. There are fourteen members who have come together to demonstrate that it is possible to directly support community-based groups in all social justice issues, so that they propose and develop their own initiatives toward solutions for their communities. (<https://www.redecomua.org.br>)

NORTHEAST POTÊNCIA - The Northeast Potência Plan was built by four Brazilian civil organizations: Brazil Climate Center, Casa Socio-Environmental Fund, Bahia Environmentalist Group and ClimateInfo Institute, with support from Climate and Society Institute. The objective is to promote public debate on the post-pandemic economic recovery in the Northeast under green, fair and inclusive bases, in a system that brings benefits to all parts of society. (<https://nordestepotencia.org.br>)




Photo: **Bruno Kelly**
Indigenous Volunteer Brigade
Apinaje - TO

Knowledge Production

Casa Fund produces publications that compile the knowledge generated in our support programs, with the aim of generating relevant data and information for the field of philanthropy in Brazil and worldwide. It also conducts training with funded groups with the aim of strengthening the project management capabilities of organizations.

PUBLICATIONS

Throughout 2022, 4 publications were published based on the performance and results of programs managed by Casa Fund, which can be accessed free of charge. They are:

 CLICK ON THE IMAGES TO ACCESS THE DOCUMENTS



GUARDIANS OF THE FORESTS – FINANCING FOR CLIMATE RESILIENCE

The publication Guardians of the Forests – Financing for Climate Resilience brings reflections and lessons learned by Casa Socio-Environmental Fund in direct support to local and traditional organizations and how these supports are connected to important strategies for preserving standing forests and maintaining the climate.



HUMAN RIGHTS AND ENVIRONMENTAL PROTECTION – GENDER RELATIONS, COMPLIANCE WITH THE ESCAZÚ AGREEMENT AND OPPORTUNITIES FOR PHILANTHROPY

Casa Socio-Environmental Fund, in partnership with the French Embassy in Brazil, presents the publication “Human rights and environmental protection: gender relations, compliance with the Escazú Agreement and opportunities for philanthropy”. The publication, written by several hands, provides data, details, experiences and content that can be taken into strategic spaces, also aiming to provide important data to funders so as to raise awareness and expand their support for projects led by women defenders of the environment.



POWERFUL WOMEN: PERFORMANCE OF GROUPS IN THE SOCIO-ENVIRONMENTAL AGENDA – EXPERIENCES IN SOUTH AMERICA

With innovative characteristics, the support provided by the GAGGA Alliance revealed the potent natural forces that have led women’s achievement in their quest for historically denied rights and the struggle for environmental justice, including the right to access clean water, food sovereignty, a healthy and balanced environment, and the maintenance of the necessary resources for the life of present and future generations.



SOCIO-ENVIRONMENTAL PHILANTHROPY IN CITIES

Socio-environmental Philanthropy in Cities is a publication of articles from the Casa Cities Program and the first book officially launched by Casa Fund. This publication brings together 17 articles written by 28 authors and is divided into 4 chapters. The articles report the challenges and experiences for building socially and environmentally fair cities through the perspective of projects supported by the Casa Cities Program.

STRENGTHENING AND CAPABILITIES

Casa Fund, in partnership with SER, offers all its supporters the opportunity to participate in capacity-building workshops, with the aim of increasing the autonomy of groups and providing the best possible management of resources. The workshops are held online and live, where participants can interact with other supporters and also answer any questions that may arise.

In 2022, there were 44 workshops that addressed the following topics:

- Financial and Administrative Management
- Institutional Management
- Accounting Consultancy

In all, 610 participants attended the workshops, representing 361 organizations.

The aim is to assist people who for some reason cannot follow the online workshops either due to difficulty accessing the internet or due to incompatibility with schedules. Casa Fund prepared the series of videos “Strengthening Capacities”, which can be accessed for free on our YouTube channel. There are 6 episodes that address important topics for the good management of projects and organizations in the third sector.

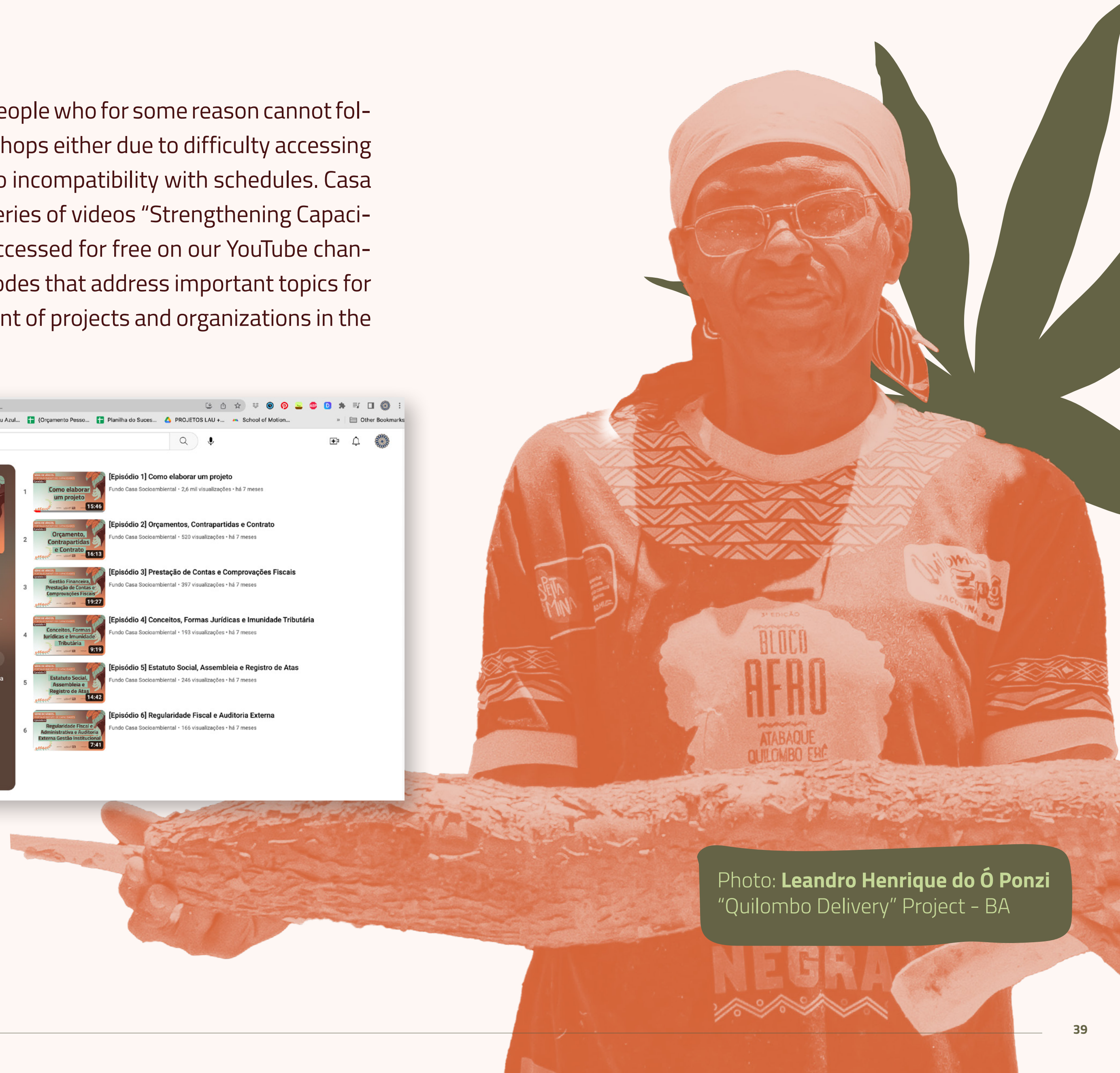
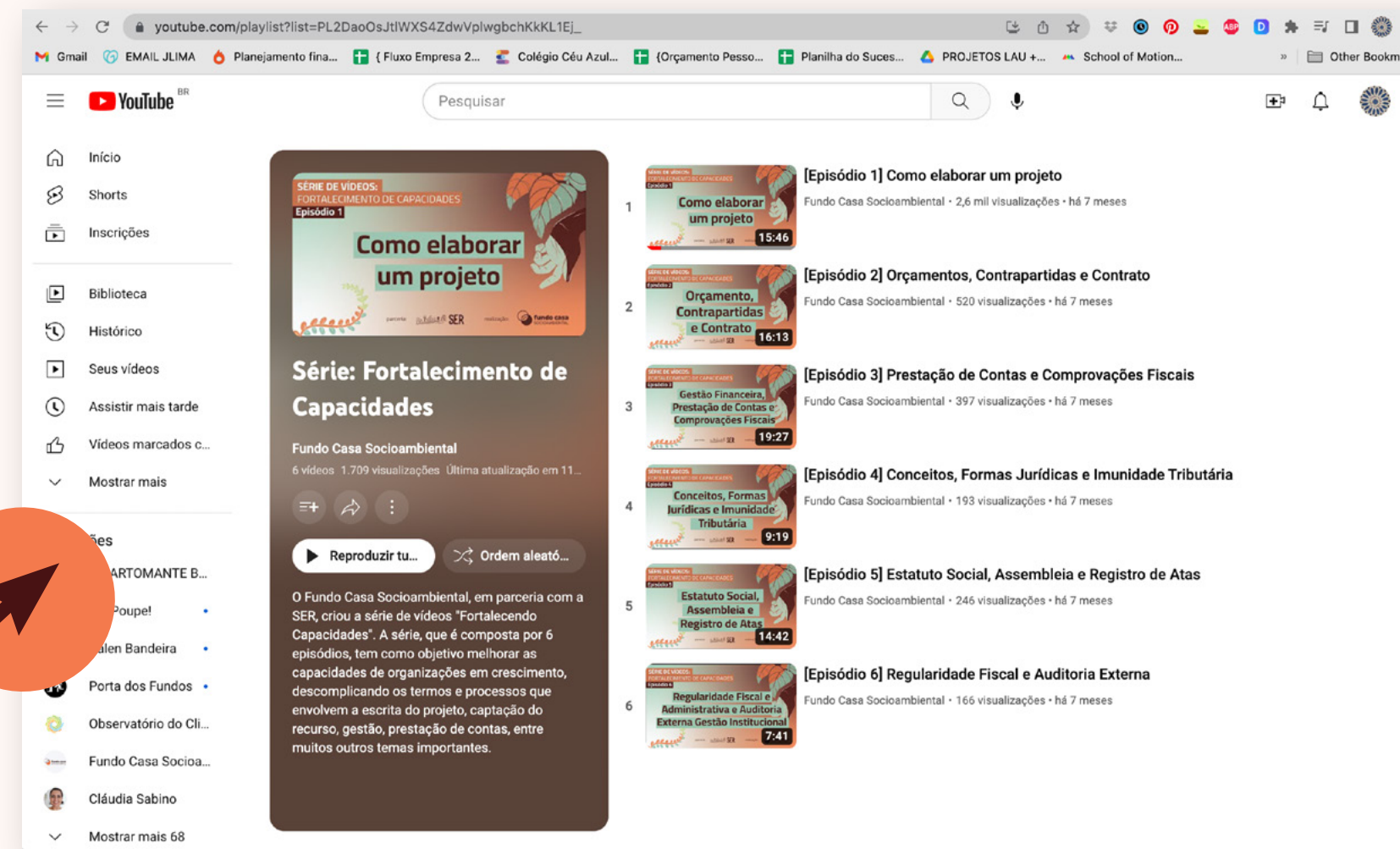


Photo: **Leandro Henrique do Ó Ponzi**
“Quilombo Delivery” Project - BA

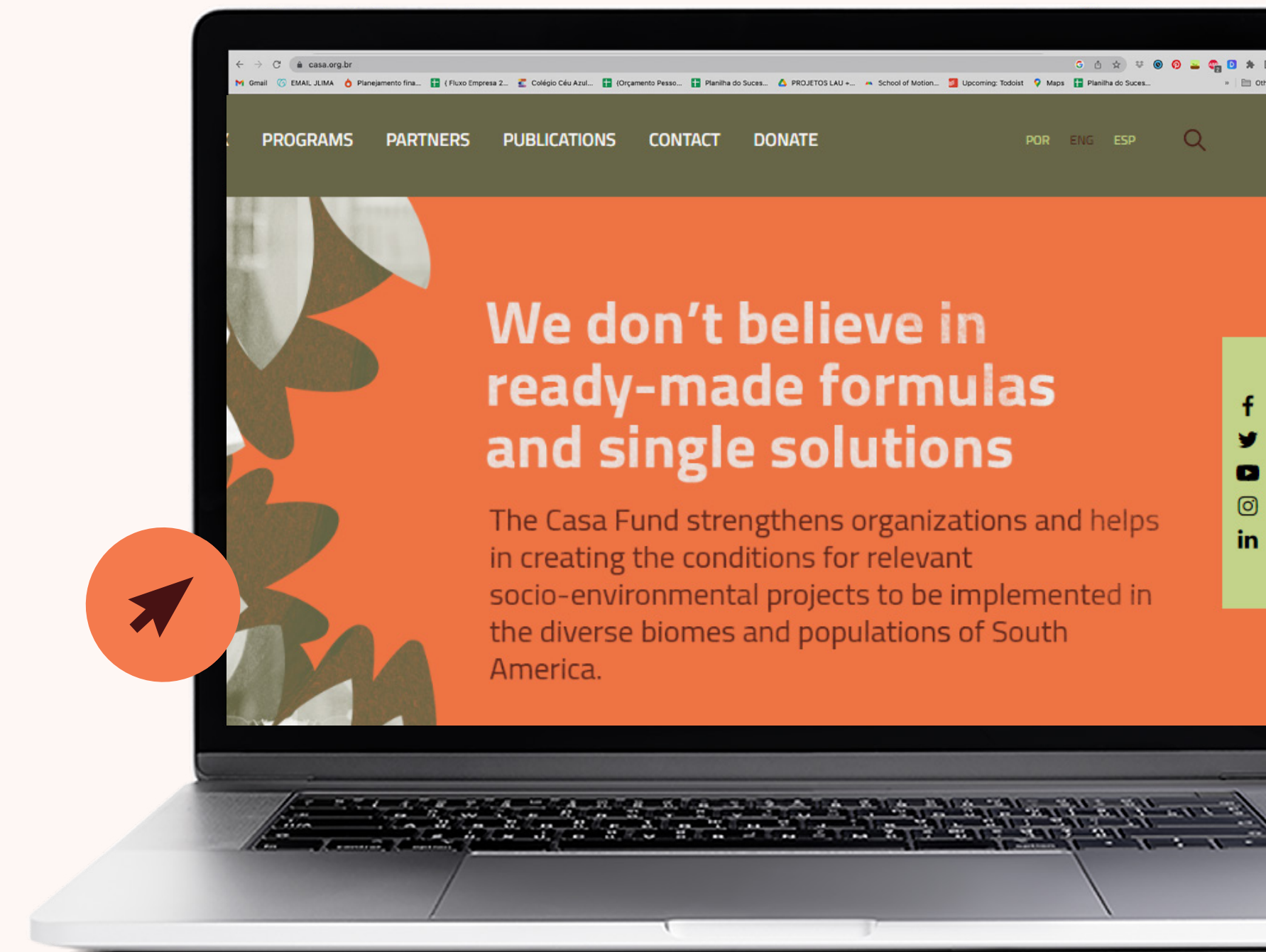
Communication

Tell inspiring stories, share successful experiences, translate data and show the transformative potential of systemic support. These are some of the objectives of Casa Fund's communication. For this, we are present in the main digital channels, producing physical and digital publications, conducting webinars, event coverage and video production.

In 2022, we grew 45% in our Instagram follower base and over 50% in LinkedIn.

Accesses to the Casa Fund website increased by **21%** in 2022 compared to the last year, from 58,972 to **71,633** accesses.

The growing numbers of searches and access to the Casa Fund website and social networks reflect the growth of the organization as a whole.



32 email newsletters sent in 2022

7 had English versions

To an audience of over **2,500 subscribers**

Totaling **17,917** openings of the emails sent

In 2022, we published **38 times** on our website, including disclosure of Project Calls, events, partner actions, and **6 major articles.**





COMMUNICATION WORKSHOP

There were 2 workshops focused on communication, both in exchanging experiences and in strengthening capacities.

The video series "Capacity Strengthening" was Casa Fund's main launch on YouTube in 2022, with 2,200 views.



Lara Corrêa Ely



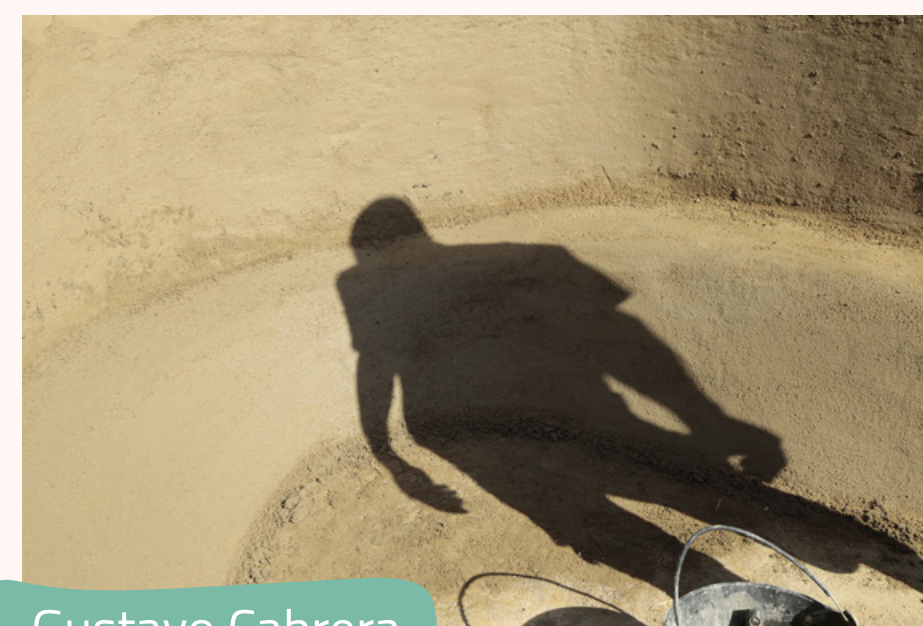
Gabriel Santos de Sousa



Rhaul de Oliveira



Leandro Henrique do Ô Ponz



Gustavo Cabrera Christiansen



Maria Eduarda Andrade Guimarães



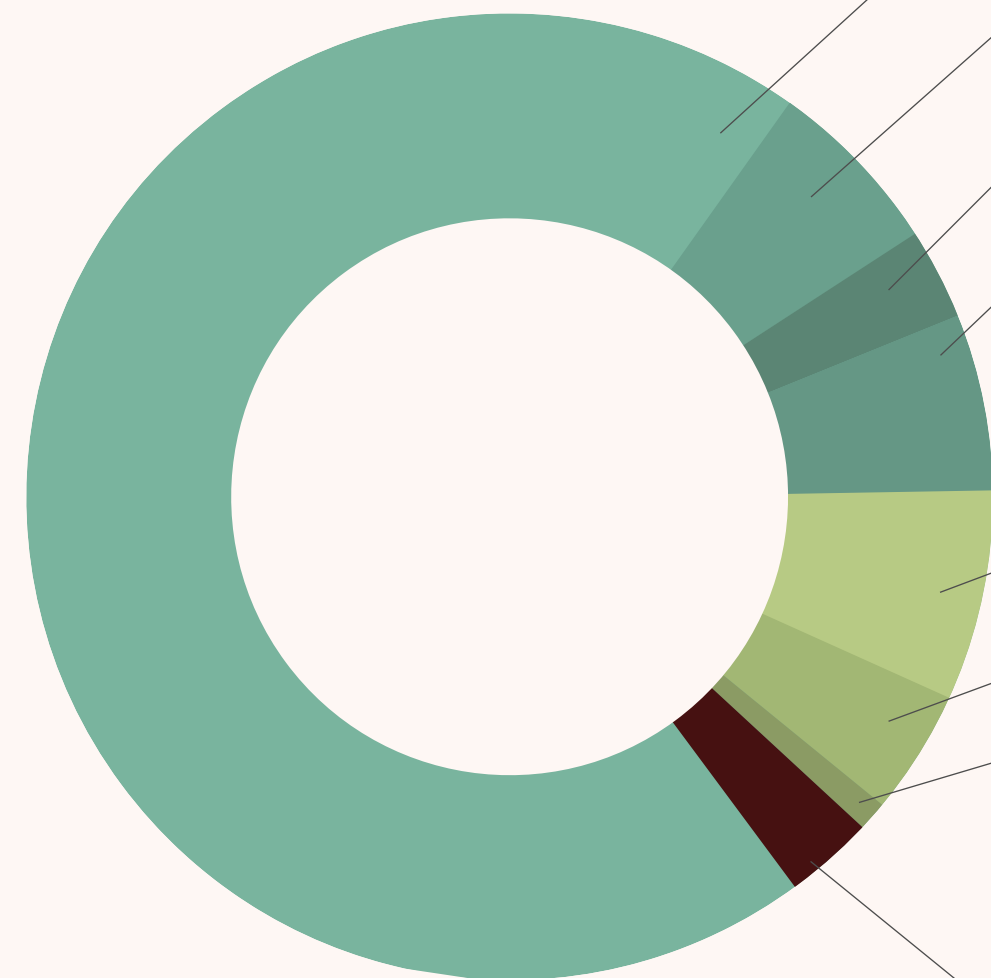
Pedro Tobias de Almeida Neto

PHOTOGRAPHY PRIZE "PEOPLE CONNECTED WITH THE EARTH"

In 2022, Casa Fund held its first photography award. The result was surprising due to the quantity and quality of the photographs received, many of which illustrate this report. The purpose of the award was to awaken this eye in search of photos that portray the potential within us and in our relationships with Planet Earth, focusing on the projects and organizations supported by Casa Fund in the last 5 years.

More than 200 photos were submitted and of these, 120 were classified. An independent invited jury analyzed and evaluated the photos, taking into account, the message, originality and technical quality of the photographs. The winners of the three categories were awarded a camera and all those registered received a lifetime subscription to access more than 170 courses on the Institute Knowledge Liberates online platform.

Financial Summary



As a premise, Casa Fund allocates most of its budget to direct donations to local and traditional groups.

EXPENSES 2022

Direct Donations	- U\$ 3.389.247,31 70%
Strengthening Supported Capacities - Indirect Support	- U\$ 305.628,02 6%
Network Strengthening	- U\$ 146.636,70 3%
Strategic Team	-U\$ 1.494.172,31 6%
Subtotal	- U\$ 3.691.108,77 85%

OPERATING COSTS AND ADMINISTRATIVE COSTS

Team: Administrative and Financial, Communication and Coordination	- U\$ 231.380,18 7%
Administrative and Financial Expenses	- U\$ 282.698,35 4%
Assessments, Programs and Monitoring Team	- U\$ 350.655,14 1%
Subtotal	- U\$ 864.733,67 12%

INSTITUTIONAL STRENGTHENING EXPENSES

Institutional Strengthening	- U\$ 153.955,48 3%
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TOTAL	- U\$ 4.860.201,18* 100%
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*Total expenses reflect the budget executed in 2022, which includes part of the payments for projects approved in 2021.



Photo: **Joelma de Sousa Santos**
Association of Shellfish Collectors - PI

Our thanks

Our sincere thanks to the partners and funders who were with Casa Fund in 2022. Thank you for accepting challenges and supporting solutions together with us!

Amazon Watch Inc

Asociación Fondo Centroamérica

Be The Earth Foundation

Climate and Land Use Alliance

Department of Foreign Affairs of Ireland

Embaixada da França no Brasil

Embaixada Real da Noruega

Emerger Fondo Socioambiental Colombia

Fondation de Luxembourg

Fondo de Acción Urgente - FAU

Francis and Christine Martin Family Foundation

Front Line Defenders

Full Circle Foundation Limited

Global Giving Foundation

Global Greengrants Fund

IAF – Inter-American Foundation

Instituto Meraki

Instituto Sociedade, População e Natureza - ISPN

Lush Limited

Marin Community Foundation - Panta Rhea

Millipede Foundation Limited

Oak Foundation

Rede Comuá

Rockefeller Philanthropy Advisors

Shwarz Antonis Alexander

Silicon Valley Community Foundation

Stichting Both ENDS

Stiftung Auxilium/Porticus

Synchronicity Foundation

The Ecology Trust

The Roddick Foundation

The Savitri Waney Charitable Trust

The Waterloo Foundation

Thousand Currents

Wellspring Philanthropic Fund

WWF Brasil

AUDIT

Casa Fund performs an independent audit every year. Click on the link below to access the 2022 audit.

THE TEAM

CASA FUND TEAM - 2023

Executive Director: Cristina Orpheo

Founder/Strategic Development: Maria Amália Souza

Finance Coordinator: Taila Wengrzynek

Technical Team: Attilio Zolin; Beatriz Roseiro; Claudia Gibeli; Denise Farias; Helen Maria; Inimá P. Lacerda; Jani Aparecida Joana; Janice Mello; Ketlyn Santos; Maíra Lacerda; Regilon Matos; Rodrigo Montaldi; Thiarles do Santos and Vanessa Ourique Purper.

Trainees: Mariana de Souza Bandeira, Melissa Souza Fernandes, Murilo Wengrzynek Leitão.

DELIBERATIVE COUNCIL 2020 - 2023

President: Renato Cunha

Board Members: Brent Millikan; Henrique Silveira; Selma dos Santos Dealdina;

Severião Maria Idiorê Xavante.

Graphic design: Utópika

Revision: João Victor Pacífico

Tradução: Glenn Suba

Photos: Casa Socio-Environmental Fund archive



fundo casa
SOCIOAMBIENTAL

www.casa.org.br/en

Photo: **Raniere da Conceição Roseira**
Creation of community consultation protocols/
Afro-Brazilian Quilombo Erê Association